



HILLINGDON  
LONDON



# NOTICE OF HEARING

## Licensing Sub-Committee

**Date:** TUESDAY, 11 APRIL 2023  
**Time:** 2.00 PM  
**Venue:** COMMITTEE ROOM 5 - CIVIC CENTRE, UXBRIDGE

**Meeting Details:** Members of the Public and Media are welcome to attend. This meeting may also be broadcast live.  
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### Members on the Sub-Committee:

Councillor Darran Davies  
Councillor Janet Gardner  
Councillor Peter Smallwood

### IMPORTANT INFORMATION

On receipt of this notice, you **MUST** notify the Committee Clerk (contact details below) by the following date:

**Thursday 06 April 2023**

If you don't notify you may lose your right to speak at the meeting. When notifying you must confirm:

Whether you intend to attend or to be represented by someone at the hearing;

If you consider a hearing to be unnecessary and;

Whether to request that another person attends (other than your representative) as a witness

**Published:** Thursday, 23 March 2023

**Contact:** Steve Clarke  
**Email:** [sclarke2@hillington.gov.uk](mailto:sclarke2@hillington.gov.uk)

**Putting our residents first**

Lloyd White  
Head of Democratic Services  
London Borough of Hillingdon,  
Phase II, Civic Centre, High Street, Uxbridge, UB8 1UW

# Useful information for petitioners attending

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# Agenda

## CHAIRMAN'S ANNOUNCEMENTS

### Hearing Protocol

- 1 Election of Chairman
- 2 Apologies for Absence
- 3 Declarations of interest in matters coming before this meeting
- 4 To confirm that the items of business marked Part I will be considered in Public and items marked Part II will be considered in Private
- 5 Matters that have been notified in advance or urgent

|   | <b>Title of Report</b>   | <b>Ward(s) affected</b>                | <b>Pages</b> |
|---|--|--|--------------|
| 6 | Application for the grant of a Premises Licence:<br>Prince of Wales, 1 Harlington Road, Hillingdon,<br>UB8 3HX | Colham & Cowley<br>and Hillingdon West | 3 - 59       |

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## Order of proceedings – application under the Licensing Act 2003

The Chairman of the Sub-Committee will open the hearing by introducing the Councillors, explaining the purpose of the proceedings and the general procedure. The Chairman will then check that there are no additions or alterations to the list of those appearing at the hearing.

**Introduction by the Regulatory Services/Licensing Officer**



**The Applicant / Licence Holder**



**Responsible Authorities (if present)**



**Other Parties (residents etc...)**



### **DISCUSSION LED BY THE SUB-COMMITTEE**

The Chairman will lead the discussion. This will be a chance for all parties to provide comments on any submissions that have been made to the Sub-Committee.



**Closing remarks from each party**



**Sub-Committee deliberates**



**Chairman announces the decision**

The Council's Regulatory Services/Licensing Officer will introduce the report and will outline the matter before the Sub-Committee, giving any relevant background information. The Sub-Committee may ask questions of the officer.

The Applicant, licence holder or the person representing him/her will be invited to address the Sub-Committee. They will be allowed sufficient time to present his/her case. The Sub-Committee may ask questions.

Responsible Authorities will be invited to address the Sub-Committee and will be allowed sufficient time. The Sub-Committee may ask questions of the Responsible Authorities.

Other parties will be invited to address the Sub-Committee. Where there are a number of parties making similar representations the Chairman will expect the parties to nominate a spokesperson to make the representations and all will be allowed sufficient time. The Sub-Committee may ask questions of the Other Parties.

The Chairman will invite the Responsible Authorities and Other Parties to make brief closing remarks on the application. The Applicant / licence holder makes the final closing remarks.

The Sub-Committee will remain in the room to deliberate and make their decision, with only the Legal Advisor and the Clerk to the Sub-Committee remaining. All others present will be asked to leave the room. If the meeting is being broadcast, any filming will be stopped for this part.

Parties may return to the room when invited to do so and the Chairman will announce the decision. The Chairman will remind the Applicant / licence holder that the decision will be sent to them in writing. There can be no further questions or statements.

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# Agenda Item 6

## Application for the grant of a Premises Licence: Prince of Wales, 1 Harlington Road, Hillingdon, UB8 3HX

|                           |  |
|---------------------------|--|
| <b>Committee</b>          | Licensing Sub-Committee  |
| <b>Officer Contact</b>    | Steven Dormer – Licensing Officer  |
| <b>Papers with report</b> | <b>Appendix 1</b> - Application for the grant of a new Premises Licence<br><b>Appendix 2</b> - Map of the area<br><b>Appendix 3</b> - Responsible Authority Representations<br><b>Appendix 4</b> - Ward Councillors and Resident Representations<br><b>Appendix 5</b> - Resident Support for the Application |
| <b>Ward(s) affected</b>   | Colham & Cowley and Hillingdon West  |

### 1.0 SUMMARY

To determine an application for a new premises licence submitted by Personal Licence Courses on behalf of Mr Sheraz Sheikh Ahmed. The application is to permit the Sale of Alcohol, Regulated Entertainment, Performance of Dance and Late-Night Refreshment as shown in **Appendix 1**.

### 2.0 RECOMMENDATION

The options open to the Licensing Sub Committee are as follows.

Under section 9.40 of 182 guidance states the following:

Alternatively, the licensing authority may refuse the application on the grounds that this is appropriate for the promotion of the licensing objectives. It may also refuse to specify a designated premises supervisor and/or only allow certain requested licensable activities. In the interests of transparency, the licensing authority should publish hearings procedures in full on its website to ensure that those involved have the most current information

The other is to grant the application with conditions that have been offered by the applicant. The Licensing Sub Committee may wish to add conditions suggested by the Responsible Authorities. Please see below:

- Emptying of glass bottles into external receptacle to take place only between 09:00 – 20:00
- Last entry into the premises Sunday to Thursday 22:30
- Fridays and Saturdays 23:30
- Hourly noise patrols during Regulated Entertainment
- Record kept of noise patrols

### 3.0 APPLICATION

A new Premises Licence application has been submitted by Personal Licence Courses on behalf of Mr Sheraz Sheikh Ahmed. The premises are situated on Harlington Road, Hillingdon, UB8 3HX.

The application is to authorise the sale of alcohol (on and off the premises) on Sundays to Wednesday from 10:00 to 00:00 hours and on Thursday to Saturdays 10:00 to 01:00 hours. Regulated entertainment indoors (provision of live music, recorded music and dance performances), Sundays to Wednesday from 10:00 to 01:00 hours and Thursday to Saturdays from 10:00 to 01:00 hours. Late night refreshment (indoors) on Sundays to Wednesday from 23:00 to 00:00 hours and on Thursday to Saturdays from 23:00 to 01:00 hours.

Closing times Sunday to Wednesday from 10:00 - 00:30 hours and Thursday to Saturday 10:00 - 01:30 hours **Appendix 1.**

#### 3.1 Type of application applied for

New Premises Licence application under Licensing Act 2003.

#### 3.2 Description of the premises

The premises is a Pub Restaurant with a shisha facility to the rear of the premises. The pub restaurant will also offer music and entertainment to its customers. The premises will have later opening times at the end of the week and on the weekends. The premises is situated near to residential dwellings on both the Uxbridge Road and Harlington Road.

A licensed house of multiple occupancy is situated above the premises which the previous DPS Mr Abouziad Ahmed is the licence holder.

#### 3.3 Licensable Activities

| <u>Activity</u>   |                                     | <u>Proposed for new premises licence</u> |
|---|-------------------------------------|--|
| Sale of alcohol   | Consumption on and off the premises | x  |
| Regulated entertainment (provision of live music, Performance of dance) | Indoors                             | x  |
| Recorded Music  | Indoors and outdoors                | X  |
| Late Night Refreshment  | Indoors and outdoors                | X  |

3.4 Proposed hours for licensable activity and opening Hours

|                  | Live Music    | Recorded Music | Performance of Dance | Late Night Refreshment | Sale of Alcohol |
|------------------|---------------|----------------|----------------------|------------------------|-----------------|
| <b>Monday</b>    | 10:00 – 00:00 | 10:00 – 00:00  | 10:00 – 00:00        | 23:00 – 00:00          | 10:00 – 00:00   |
| <b>Tuesday</b>   | 10:00 – 00:00 | 10:00 – 00:00  | 10:00 – 00:00        | 23:00 – 00:00          | 10:00 – 00:00   |
| <b>Wednesday</b> | 10:00 – 00:00 | 10:00 – 00:00  | 10:00 – 00:00        | 23:00 – 00:00          | 10:00 – 00:00   |
| <b>Thursday</b>  | 10:00 – 01:00 | 10:00 – 01:00  | 10:00 – 01:00        | 23:00 – 01:00          | 10:00 – 01:00   |
| <b>Friday</b>    | 10:00 – 01:00 | 10:00 - 01:00  | 10:00 - 01:00        | 23:00 – 01:00          | 10:00 - 01:00   |
| <b>Saturday</b>  | 10:00 – 01:00 | 10:00 - 01:00  | 10:00 - 01:00        | 23:00 - 01:00          | 10:00 - 01:00   |
| <b>Sunday</b>    | 10:00 – 00:00 | 10:00 - 00:00  | 10:00 - 00:00        | 23:00 - 00:00          | 10:00 - 00:00   |

|                  | Opening Hours of The Premises |
|------------------|-------------------------------|
| <b>Monday</b>    | 10:00 - 00:30                 |
| <b>Tuesday</b>   | 10:00 - 00:30                 |
| <b>Wednesday</b> | 10:00 - 00:30                 |
| <b>Thursday</b>  | 10:00 - 01:30                 |
| <b>Friday</b>    | 10:00 - 01:30                 |
| <b>Saturday</b>  | 10:00 – 01:30                 |
| <b>Sunday</b>    | 10:00 - 01:30                 |

### 3.5 Other licensed premises nearby **Appendix 2**

| <b>Premises</b>   | <b>Activities Authorised</b>  | <b>Opening Hours</b>   |
|---|---|--|
| The Red Lion Hotel<br>Royal Lane<br>Hillingdon<br>UB8 3QP   | Provision of recorded music (indoors only)<br><br>Provision of late-night refreshment (indoors only)<br><br>Sale by retail of alcohol                                       | Sun – Mon:<br>08:30 – 01:30  |
| The Vine Inn<br>121 Hillingdon Hill<br>Uxbridge<br>UB10 0JQ | Performance of live music<br><br>Recorded music<br><br>Performance of dance and Entertainment of a similar description<br><br>Provision of late-night refreshment (indoors) | Sun, Mon, Tues and Wed 09:00 - 01:00<br><br>Thursday Fri and Sat 09.00 - 02.00 |

### 3.6 Operating Schedule and Conditions

The conditions being offered by the applicant can be seen on the application form on section 19 of the application form in **Appendix 1**. The conditions being offered are pretty standard for this type of premises.

## 4.0 **CONSULTATION**

### 4.1 Closing date for representations

17 March 2023

### 4.2 Public Notice published in local newspaper

1 March 2023 – Uxbridge Gazette.

## 5.0 **REPRESENTATIONS**

### 5.1 We have received representations from the Licensing Authority and Anti-social Behaviour Team acting as Responsible Authorities under the Act

| <b>Responsible Authorities</b> | <b>Ground for Representation</b>  | <b>Appendix</b> |
|--------------------------------|---|-----------------|
| Licensing Authority            | Prevention of Crime and Disorder<br>Prevention of a Public Nuisance<br>Prevention of Children from Harm | Appendix 3      |

|                            |                                  |            |
|----------------------------|----------------------------------|------------|
| Anti-social Behaviour Team | Prevention of a Public Nuisance  | Appendix 3 |
| Metropolitan Police        | Prevention of Crime and Disorder | Appendix 3 |

### 5.3 Resident & Ward Councillor Representations

| <b>Councillor/Resident</b> | <b>Ground for Representation</b>   | <b>Appendix</b> |
|----------------------------|--|-----------------|
| Cllr Bennett               | Prevention of Crime and Disorder<br>Prevention of a Public Nuisance<br>Public Safety<br>Prevention of Children from Harm | Appendix 4      |
| Cllr Reeta Chamdal         | Prevention of a Public Nuisance  | Appendix 4      |
| Thomas Craig               | Prevention of a Public Nuisance<br>Prevention of Children from Harm<br>Prevention of Crime and Disorder                  | Appendix 4      |

### 5.4 Representation of Support for the application

|                                       |                             |            |
|---------------------------------------|-----------------------------|------------|
| Resident                              | Grounds for Support         | Appendix 5 |
| Parampeet Sidhu                       | Wish the venue to stay open | Appendix 5 |
| Heidi Roberts                         | Regular Customer            | Appendix 5 |
| Saheeb Khalid<br>(The Best Body Team) | Regular Customer            | Appendix 5 |

## 6.0 BACKGROUND INFORMATION

### 6.1 Designated Premises Supervisor

The proposed Designated Premises Supervisor is Mr Ahmed Mustafa.

6.2 There have been four members' enquiries dating back to 2017. The members' enquiries express the same concerns that have been raised by residents about how the premises operates.

## 7.0 OFFICER'S OBSERVATIONS

7.1 The premises held a licence until 2022 when the Licensing Sub-Committee revoked the premises licence. This was upheld at court following the appellant's appeal. Prior to 2016, the premises licence was held by Fullers Smith & Turner. In 2016 the premises went through a change from being a local pub offering more of a vertical drinking establishment to a food and shisha led premises.

The premises plans to still offer a similar experience to what was there prior to the licence being revoked. Food, drink, and shisha with most customers being positioned outside. The conditions being offered do not combat the issues that led to the licence being revoked in the first instance.

The conditions being offered would be sufficient should the premises change the modus operandi. However, this is not the case, and the operating schedule is not consistent to a business that has been subject to such robust enforcement action.

The remainder of this report will look to look closer at how the four objectives may have an impact on residents should the licence be granted.

No evidence exists from the applicant to state that this is a new business venture that intends to eradicate the errors from the past.

7.2 The representations received mainly raised the following issues:

### a) **The Prevention of Crime and Disorder**

The Metropolitan Police have concerns similar issues that plagued the premises for several years. These issues included underage sales and drinking, serious violent disorder, and rowdy behaviour.

[REDACTED]

[REDACTED]

The Licensing Authority reflect similar concerns that the Metropolitan Police have raised in their representation. What led to the review and revocation of the licence previously was failure to uphold the Prevention of Crime and Disorder objective.

Cllr Bennett has concerns that the management of the premises is still the same as previously. Cllr Bennett feels that they will not be able to uphold the Prevention of Crime and Disorder objective.

Cllr Reeta Chamdal echoes and supports Cllr Bennett's representation.

Resident Mr Craig also expresses concerns that it will be more of the same issues should the licence be granted.

**b) The Prevention of Public Nuisance**

Cllr Bennett raises the issue over nuisance parking previously. Cllr Bennett has concerns that the matter has not been addressed in the application.

The bulk of the concerns over The Prevention of Public Nuisance have been raised by the Anti-Social Behaviour Team for Hillingdon Council. Patrons positioned outside to late into the evening smoking shisha and drinking alcohol is most likely going to prompt complaints from residents.

Mr Craig has expressed concerns over an increase of noise from the premises should the licence be granted.

**c) The Protection of Children from Harm**

The representations received have highlighted the history of the underage sales which contributed to the issues that occurred in 2021. This resulted in the licence being revoked. Representations received highlight that there has been no significant change in the management which would give assurances of compliance with the licensing objectives.

**d) Public Safety**

Cllr Bennett has highlighted potential problems from patrons of the premises parking irresponsibly along Harlington Road and the surrounding areas.

**8.0 Relevant sections of s.182 Guidance**

**Determining actions that are appropriate for the promotion of the licensing objectives**

8.1 **At paragraph 9.42** it states that "Licensing authorities are best placed to determine what actions are appropriate for the promotion of the licensing objectives in their areas. All licensing determinations should be considered on a case-by-case basis. They should take into account any representations or objections that have been received from responsible authorities or other persons, and representations made by the applicant or premises user as the case may be".

8.2 **At paragraph 9.43** it states that "The authority's determination should be evidence-based, justified as being appropriate for the promotion of the licensing objectives and proportionate to what it is intended to achieve".

8.3 **At paragraph 9.44** it states that "Determination of whether an action or step is appropriate for the promotion of the licensing objectives requires an assessment of what action or step would be suitable to achieve that end. While this does not therefore require a licensing authority to decide that no lesser step will achieve the aim, the authority should aim to consider the potential burden that the condition would impose on the premises licence holder (such as the financial burden due to restrictions on licensable activities) as well as the potential benefit in terms of the promotion of the licensing objectives. However, it is imperative that the authority ensures that the factors which form the basis of its determination are limited to consideration of the promotion of the objectives and nothing outside those parameters. As with the consideration of licence variations, the licensing authority should consider wider issues such as other conditions already in place to mitigate potential negative impact on the

promotion of the licensing objectives and the track record of the business. Further advice on determining what is appropriate when imposing conditions on a licence or certificate is provided in Chapter 10. The licensing authority is expected to come to its determination based on an assessment of the evidence on both the risks and benefits either for or against making the determination".

### **Proportionality**

- 8.4 **At paragraph 10.2** it states, "Conditions include any limitations or restrictions attached to a licence or certificate and essentially are the steps or actions that the holder of the premises licence or the club premises certificate will be required to take or refrain from taking in relation to the carrying on of licensable activities at the premises in question. Failure to comply with any condition attached to a licence or certificate is a criminal offence, which on conviction is punishable by an unlimited fine or up to six months' imprisonment. The courts have made clear that it is particularly important that conditions which are imprecise or difficult for a licence holder to observe should be avoided."
- 8.5 **At paragraph 10.8** it states, "The licensing authority may not impose any conditions unless its discretion has been exercised following receipt of relevant representations and it is satisfied as a result of a hearing (unless all parties agree a hearing is not necessary) that it is appropriate to impose conditions to promote one or more of the four licensing objectives. In order to promote the crime prevention licensing objective conditions may be included that are aimed at preventing illegal working in licensed premises. This provision also applies to minor variations."
- 8.6 **At paragraph 10.9** It is possible that in some cases no additional conditions will be appropriate to promote the licensing objectives.
- 8.7 **At paragraph 10.10** it states that "The 2003 Act requires that licensing conditions should be tailored to the size, type, location and characteristics and activities taking place at the premises concerned. Conditions should be determined on a case-by-case basis and standardised conditions which ignore these individual aspects should be avoided. For example, conditions should not be used to implement a general policy in a given area such as the use of CCTV, polycarbonate drinking vessels or identity scanners where they would not be appropriate to the specific premises. Conditions that are considered appropriate for the prevention of illegal working in premises licensed to sell alcohol or late night refreshment might include requiring a premises licence holder to undertake right to work checks on all staff employed at the licensed premises or requiring that a copy of any document checked as part of a right to work check is retained at the licensed premises. Licensing authorities and other responsible authorities should be alive to the indirect costs that can arise because of conditions. These could be a deterrent to holding events that are valuable to the community or for the funding of good and important causes. Licensing authorities should therefore ensure that any conditions they impose are only those which are appropriate for the promotion of the licensing objectives".

### **Hours of trading**

- 8.8 **At paragraph 10.13** it states "The Government acknowledges that different licensing strategies may be appropriate for the promotion of the licensing objectives in different areas. The 2003 Act gives the licensing authority power to make decisions about the hours during which premises can conduct licensable activities as part of the implementation of its licensing policy statement. Licensing authorities are best placed to make decisions about appropriate opening hours in their areas based on their local knowledge and in consultation with responsible authorities. However, licensing authorities must always consider each application and must not impose

predetermined licensed opening hours, without giving individual consideration to the merits of each application".

- 8.9 **At paragraph 10.15** it states "Shops, stores and supermarkets should normally be free to provide sales of alcohol for consumption off the premises at any times when the retail outlet is open for shopping unless there are good reasons, based on the licensing objectives, for restricting those hours".

### **Licensing hours**

- 8.10 **At paragraph 14.51** it states "With regard to licensing hours, the Government acknowledges that different licensing approaches may be appropriate for the promotion of the licensing objectives in different areas. The 2003 Act gives the licensing authority power to make decisions regarding licensed opening hours as part of the implementation of its licensing policy statement and licensing authorities are best placed to make such decisions based on their local knowledge and in consultation with other responsible authorities. However, licensing authorities must always consider each application and must not impose predetermined licensed opening hours, without giving individual consideration to the merits of each application".

- 8.11 **At paragraph 14.52** it states "Statements of licensing policy should set out the licensing authority's approach regarding licensed opening hours and the strategy it considers appropriate for the promotion of the licensing objectives in its area. The statement of licensing policy should emphasise the consideration which will be given to the individual merits of an application. The Government recognises that licensed premises make an important contribution to our local communities and has given councils a range of tools to effectively manage the different pressures that licensed premises can bring. In determining appropriate strategies around licensed opening hours, licensing authorities cannot seek to restrict the activities of licensed premises where it is not appropriate for the promotion of the licensing objectives to do so".

### **The need for licensed premises**

- 8.12 **At paragraph 14.19** it states "There can be confusion about the difference between the "need" for premises and the "cumulative impact" of premises on the licensing objectives, for example, on Crime and Disorder. "Need" concerns the commercial demand for another pub or restaurant or hotel and is a matter for the planning authority and for the market. This is not a matter for a licensing authority in discharging its licensing functions or for its statement of Revised Guidance issued under section 182 of the Licensing Act 2003".

## **9.0 Relevant sections of Hillingdon's Licensing Policy**

### **Licensing Hours**

- 9.1 **At Paragraph 25.1** it states that "Prior to the introduction of the Licensing Act 2003, it was believed that fixed and artificially early closing times (established under the Licensing Act 1964) were one of the key causes of rapid binge drinking prior to closing times and one of the causes of disorder and disturbance when large number of customers were required to leave the premises simultaneously".

- 9.2 **At Paragraph 25.2** it states that "The aim through promotion of the licensing objectives should be to reduce the potential for concentrations and achieve a slower dispersal of people from licensed premises through flexible opening times".

- 9.3 **At Paragraph 25.3** it states that "Arbitrary restrictions that would undermine the principle of flexibility will therefore be avoided. The four licensing objectives will be paramount at all times and the Council will always consider the individual merits of each case".
- 9.4 **At Paragraph 25.4** it states that "In accordance with guidance there is no fixed restriction on terminal hours for any particular areas of the borough. Such a restriction could cause the migration of patrons from one area to another and create the circumstances that the legislation is attempting to avoid. Each application will be dealt with on its merits. It is for the applicants to detail in their Operating Schedule exactly what times they intend to open and close the premises and what measures they will take to ensure that they do not cause nuisance or disturbance to their neighbours in the vicinity. The later the terminal hour applied for, the greater will be the need to address the issues of disturbance and nuisance".

### **Licence Conditions**

- 9.5 **At Paragraph 20.1** it states that "Conditions on premises licences and club certificates are determined by:
- a) The measures put forward on the Operating Schedule
  - b) Mandatory conditions within the Act
  - c) Measures decided at a hearing by the Licensing Sub Committee"
- 9.6 **At Paragraph 20.2** it states that "Conditions attached to licences by the Licensing Authority that have been proposed by the applicant in their operating schedule should be consistent with the steps set out in the operating schedule. This means that the effect of these conditions should be substantially the same as that intended by the terms of the operating schedule".
- 9.7 **At Paragraph 20.3** it states that "Any conditions attached to licences following relevant representations will focus on matters within the control of the Premises Licence Holder or Club Management Committees. They will address matters which have a direct impact on those living, working or engaged in normal activities in the vicinity, as well as patrons of the licensed premises. They will not be used as a means of attempting to attach responsibility to Premises Licence Holders or Club Management Committees for matters outside their reasonable control, such as anti-social behaviour once away from the premises or licensable activity".
- 9.8 **At Paragraph 20.4** it states that "The Licensing Authority will not impose standard conditions upon every licence issued, however it may have regard to model conditions produced by the Government and/or the Institute of Licensing and it may choose to impose these in appropriate circumstances".

## **10.0 LEGAL CONSIDERATIONS**

- 10.1 When considering an application for a grant of a new Premises Licence, the Sub-Committee shall carry out its functions with a view to taking steps it considers appropriate for promoting the licensing objectives. The licensing objectives are:
- Prevention of crime and disorder
  - Public Safety
  - Prevention of public nuisance
  - Protection of children from harm
- 10.2 Members should note that each objective is of equal importance. There are no other licencing objectives and the four objectives are paramount considerations at all times.

- 10.3 An application for a new premises licence may be made pursuant to s.16 and s.17 of the Act, and with regard to the Licensing Act 2003 (Premises licences and club premises certificates) Regulations 2005/42 and the licensing Act 2003 (Fees) Regulations 2005/79.
- 10.4 The Sub-Committee must ensure that all licensing decisions:
- Have a direct relationship to the promotion of one or more of the four licensing objectives
  - Have regard to the Council's statement of licensing policy
  - Have regard to the Secretary of State guidance
  - Must not be subject to a blanket policy to the extent that it is applied so rigidly that an exercise of discretion in each individual case is precluded
- 10.5 Where relevant representations are made, the Licensing Authority must hold a hearing to determine the application, unless all are agreed that such a hearing is unnecessary s.18(3)(a) Licensing Act 2003.
- 10.6 Relevant representations are those that relate to the effect of the granting of the application on the promotion of the licensing objectives made by an interested party or responsible authority that have not been withdrawn and are not, in the opinion of the relevant licensing authority, frivolous or vexatious s.18(7) Licensing Act 2003.
- 10.7 The Sub-Committee can only consider matters within the application that have been raised through representations from interested parties and responsible authorities. Interested parties must live within the vicinity of the premises. All applications will be decided on a case-by-case basis.
- 10.8 Following a hearing, the Sub-Committee must consider all relevant representations, and having taken into account the promotion of the licensing objectives, under s.18(3)(b) and (4) Licensing Act 2003, a decision can be taken:-
- i. To grant the licence, subject to the mandatory conditions and conditions consistent with the operating schedule;
  - ii. To impose additional relevant conditions to such an extent as is considered necessary for the promotion of the licensing objectives;
  - iii. To exclude any of the licensable activities to which the application relates;
  - iv. To amend the times for all or some of the licensable activities;
  - v. To refuse to specify a person in the licence as the premises supervisor;
  - vi. To reject the application.
- 10.9 Conditions will not be necessary if they duplicate a current statutory requirement. The licensing Authority may therefore only impose such conditions that are necessary to promote the licensing objectives arising out of the consideration of the representations.
- 10.10 If the Sub-Committee determines that it is necessary to modify the conditions, or to refuse the application for a Premises Licence application, it must give reasons for its decision.
- 10.11 The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under s.149 of the Equality Act 2010. In summary s.149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:
- i. Eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
  - ii. Advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and

- iii. Foster good relations between persons who share relevant protected characteristics and persons who do not.

10.12 Section 149(7) of the Equality Act 2010 defines nine relevant protected characteristics these are:

- i. age
- ii. gender reassignment
- iii. being married or in a civil partnership
- iv. being pregnant or on maternity leave
- v. disability
- vi. race including colour, nationality, ethnic or national origin
- vii. religion or belief
- viii. sex
- ix. sexual orientation

10.13 Officers have provided the Sub-Committee with recommendations related to this application. Subject to the above-mentioned factors having been properly considered, the Sub-Committee may depart from the recommendations if there are good reasons for doing so. The Sub-Committee is advised that such departures could give rise to an appeal or judicial review.

10.14 Interested parties, Responsible Authorities and the Applicant have the right to appeal the decision of the Licensing Sub-Committee to the Magistrates' Court within a period of 21 days beginning with the day on which the applicant was notified by the Licensing Authority of the decision to be appealed against.



**Hillingdon**  
**Application for a premises licence**  
**Licensing Act 2003**

For help contact  
[licensing@hillington.gov.uk](mailto:licensing@hillington.gov.uk)  
 Telephone: 01895 558170

\* required information

### Section 1 of 21

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference  This is the unique reference for this application generated by the system.

Your reference  You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

Yes  No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

#### Applicant Details

\* First name

\* Family name

\* E-mail

Main telephone number  Include country code.

Other telephone number

Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

- Applying as a business or organisation, including as a sole trader  
 Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

#### Applicant Business

Is the applicant's business registered in the UK with Companies House?  Yes  No

Note: completing the Applicant Business section is optional in this form.

Registration number

Business name

If the applicant's business is registered, use its registered name.

VAT number

Put "none" if the applicant is not registered for VAT.

Legal status

**Continued from previous page...**

Applicant's position in the business

Home country

The country where the applicant's headquarters are.

**Registered Address**

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Agent Details**

\* First name

\* Family name

\* E-mail

Main telephone number

Include country code.

Other telephone number

Indicate here if you would prefer not to be contacted by telephone

Are you:

- An agent that is a business or organisation, including a sole trader
- A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

**Your Address**

Address official correspondence should be sent to.

\* Building number or name

\* Street

District

\* City or town

County or administrative area

\* Postcode

\* Country

Continued from previous page...

**Section 2 of 21****PREMISES DETAILS**

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

**Premises Address**

Are you able to provide a postal address, OS map reference or description of the premises?

Address     OS map reference     Description

**Postal Address Of Premises**

|                               |  |
|-------------------------------|--|
| Building number or name       | <input type="text" value="Prince of Wales"/>   |
| Street                        | <input type="text" value="1 Harlington Road"/> |
| District                      | <input type="text"/>                           |
| City or town                  | <input type="text" value="Hillingdon"/>        |
| County or administrative area | <input type="text"/>                           |
| Postcode                      | <input type="text" value="UB8 3HX"/>           |
| Country                       | <input type="text" value="United Kingdom"/>    |

**Further Details**

|   |                                |
|---|--------------------------------|
| Telephone number                            | <input type="text"/>           |
| Non-domestic rateable value of premises (£) | <input type="text" value="0"/> |

**Section 3 of 21****APPLICATION DETAILS**

In what capacity are you applying for the premises licence?

- An individual or individuals
- A limited company / limited liability partnership
- A partnership (other than limited liability)
- An unincorporated association
- Other (for example a statutory corporation)
- A recognised club
- A charity
- The proprietor of an educational establishment
- A health service body
- A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- The chief officer of police of a police force in England and Wales

**Confirm The Following**

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- I am making the application pursuant to a statutory function
- I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative

**Section 4 of 21****NON INDIVIDUAL APPLICANTS**

Provide name and registered address of applicant in full. Where appropriate give any registered number. In the case of a partnership or other joint venture (other than a body corporate), give the name and address of each party concerned.

**Non Individual Applicant's Name**

Name

Game Measure Ltd

**Details**

Registered number (where applicable)

14031010

Description of applicant (for example partnership, company, unincorporated association etc)

*Continued from previous page...*

PRIVATE LIMITED COMPANY

**Address**

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Contact Details**

E-mail

Telephone number

Other telephone number

\* Date of birth  /  /   
dd mm yyyy

\* Nationality  [Documents that demonstrate entitlement to work in the UK](#)

**Section 5 of 21****OPERATING SCHEDULE**

When do you want the premises licence to start?  /  /   
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end  /  /   
dd mm yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.

**Continued from previous page...**

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

**Section 6 of 21****PROVISION OF PLAYS**

[See guidance on regulated entertainment](#)

Will you be providing plays?

Yes  No

**Section 7 of 21****PROVISION OF FILMS**

[See guidance on regulated entertainment](#)

Will you be providing films?

Yes  No

**Section 8 of 21****PROVISION OF INDOOR SPORTING EVENTS**

[See guidance on regulated entertainment](#)

Will you be providing indoor sporting events?

Yes  No

**Section 9 of 21****PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS**

[See guidance on regulated entertainment](#)

Will you be providing boxing or wrestling entertainments?

Yes  No

**Section 10 of 21****PROVISION OF LIVE MUSIC**

[See guidance on regulated entertainment](#)

Will you be providing live music?

Yes  No

**Standard Days And Timings**

MONDAY

Start

End

Start

End

TUESDAY

Start

End

Start

End

Give timings in 24 hour clock. (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

**Continued from previous page...**

WEDNESDAY

|       |                                    |     |                                    |
|-------|------------------------------------|-----|------------------------------------|
| Start | <input type="text" value="10:00"/> | End | <input type="text" value="00:00"/> |
| Start | <input type="text"/>               | End | <input type="text"/>               |

THURSDAY

|       |                                    |     |                                    |
|-------|------------------------------------|-----|------------------------------------|
| Start | <input type="text" value="10:00"/> | End | <input type="text" value="01:00"/> |
| Start | <input type="text"/>               | End | <input type="text"/>               |

FRIDAY

|       |                                    |     |                                    |
|-------|------------------------------------|-----|------------------------------------|
| Start | <input type="text" value="10:00"/> | End | <input type="text" value="01:00"/> |
| Start | <input type="text"/>               | End | <input type="text"/>               |

SATURDAY

|       |                                    |     |                                    |
|-------|------------------------------------|-----|------------------------------------|
| Start | <input type="text" value="10:00"/> | End | <input type="text" value="01:00"/> |
| Start | <input type="text"/>               | End | <input type="text"/>               |

SUNDAY

|       |                                    |     |                                    |
|-------|------------------------------------|-----|------------------------------------|
| Start | <input type="text" value="10:00"/> | End | <input type="text" value="00:00"/> |
| Start | <input type="text"/>               | End | <input type="text"/>               |

Will the performance of live music take place indoors or outdoors or both?

Where taking place in a building or other structure tick as appropriate. Indoors may include a tent.

- Indoors     
  Outdoors     
  Both

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

Noise limiter installed.

State any seasonal variations for the performance of live music

For example (but not exclusively) where the activity will occur on additional days during the summer months.

None

Non-standard timings. Where the premises will be used for the performance of live music at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

None

Continued from previous page...

**Section 11 of 21****PROVISION OF RECORDED MUSIC**[See guidance on regulated entertainment](#)

Will you be providing recorded music?

 Yes
  No
**Standard Days And Timings**

MONDAY

Start End Start End 

Give timings in 24 hour clock.  
(e.g., 16:00) and only give details for the days  
of the week when you intend the premises  
to be used for the activity.

TUESDAY

Start End Start End 

WEDNESDAY

Start End Start End 

THURSDAY

Start End Start End 

FRIDAY

Start End Start End 

SATURDAY

Start End Start End 

SUNDAY

Start End Start End 

Will the playing of recorded music take place indoors or outdoors or both?

 Indoors
  Outdoors
  Both

Where taking place in a building or other  
structure tick as appropriate. Indoors may  
include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

Noise limiter installed

**Continued from previous page...**

State any seasonal variations for playing recorded music

For example (but not exclusively) where the activity will occur on additional days during the summer months.

None

Non-standard timings. Where the premises will be used for the playing of recorded music at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

None

**Section 12 of 21**

**PROVISION OF PERFORMANCES OF DANCE**

[See guidance on regulated entertainment](#)

Will you be providing performances of dance?

- Yes                       No

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.  
(e.g., 16:00) and only give details for the days  
of the week when you intend the premises  
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

*Continued from previous page...*

SATURDAY

Start End Start End 

SUNDAY

Start End Start End 

Will the performance of dance take place indoors or outdoors or both?

 Indoors
  Outdoors
  Both

Where taking place in a building or other structure tick as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

Noise limiter

State any seasonal variations for the performance of dance

For example (but not exclusively) where the activity will occur on additional days during the summer months.

None

Non-standard timings. Where the premises will be used for the performance of dance at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

None

**Section 13 of 21****PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE**[See guidance on regulated entertainment](#)

Will you be providing anything similar to live music, recorded music or performances of dance?

 Yes
  No
**Section 14 of 21****LATE NIGHT REFRESHMENT**

Will you be providing late night refreshment?

 Yes
  No

Continued from previous page...

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Give timings in 24 hour clock. (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Will the provision of late night refreshment take place indoors or outdoors or both?

- Indoors       Outdoors       Both

Where taking place in a building or other structure tick as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

Noise limiter installed

State any seasonal variations

**Continued from previous page...**

For example (but not exclusively) where the activity will occur on additional days during the summer months.

NONE

Non-standard timings. Where the premises will be used for the supply of late night refreshments at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

NONE

**Section 15 of 21**

**SUPPLY OF ALCOHOL**

Will you be selling or supplying alcohol?

Yes                       No

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.  
(e.g., 16:00) and only give details for the days  
of the week when you intend the premises  
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

**Continued from previous page...**

SUNDAY

Start End Start End 

Will the sale of alcohol be for consumption:

- On the premises     
 Off the premises     
 Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

NONE

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

NONE

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

**Name**First name Family name 

Date of birth  /  /   
 dd      mm      yyyy

*Continued from previous page...***Enter the contact's address**

|   |   |
|---|---|
| Building number or name                   | <input type="text" value="1"/>              |
| Street                                    | <input type="text" value="The Brambles"/>   |
| District                                  | <input type="text" value="Woolside"/>       |
| City or town                              | <input type="text" value="Wimbledon"/>      |
| County or administrative area             | <input type="text"/>                        |
| Postcode                                  | <input type="text" value="SW19 7AY"/>       |
| Country                                   | <input type="text" value="United Kingdom"/> |
| Personal Licence number<br>(if known)     | <input type="text" value="LN20071438"/>     |
| Issuing licensing authority<br>(if known) | <input type="text" value="Merton Council"/> |

**PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT**

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- Electronically, by the proposed designated premises supervisor
- As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

**Section 16 of 21****ADULT ENTERTAINMENT**

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

NONE

**Section 17 of 21****HOURS PREMISES ARE OPEN TO THE PUBLIC****Standard Days And Timings**

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.

(e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

*Continued from previous page...*

## TUESDAY

Start  End Start  End 

## WEDNESDAY

Start  End Start  End 

## THURSDAY

Start  End Start  End 

## FRIDAY

Start  End Start  End 

## SATURDAY

Start  End Start  End 

## SUNDAY

Start  End Start  End 

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

NONE

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

NONE

**Section 18 of 21****LICENSING OBJECTIVES**

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

**Continued from previous page...**

List here steps you will take to promote all four licensing objectives together.

1. Strict implementation of challenge 25 policy
2. CCTV to be installed and 31 days recoding system
3. All staff to be trained in responsible alcohol retailing
4. Training manual will be available at the premises

## b) The prevention of crime and disorder

1. Staff shall be trained in dealing with disorder and staff training records to be kept at the premises available for inspection by the Police and authorised officers of the Council.
2. In the event that a serious assault is committed on the premises (or appears to have been committed) the management will immediately ensure that:
  - a) The police (and, where appropriate, the London Ambulance Service) are called without delay;
  - b) The crime scene is preserved so as to enable a full forensic investigation to be carried out by the police; and
  - c) Such other measures are taken (as appropriate) to fully protect the safety of all persons present on the premises.
3. Toughened glasses/drinking vessels shall be used in external areas including the garden and smoking area.
4. On Friday and Saturday evenings, there shall be a minimum of 2 door supervisors on duty from 1900 hours until 30 minutes after closing.
5. There shall be a register of all door staff on duty; signed by the door staff, recording their SIA numbers, start and end time of working shift. This register shall be kept at the premises and available for inspection by the Police and authorised officers of the Council.
6. A record shall be kept detailing all refused sales of alcohol. The record should include date and time of the refused sale and the name of the member of staff who refused the sale. The record shall be made available to for inspection at the premises by the Police and authorised officers of the Council at all times whilst the premises are open.
7. An Incident Log shall be kept at the premises, and made available on request to an authorised officer of the Council or the Police, which will record the following:
  - a) All crimes reported to the venue;
  - b) Any complaints received regarding crime disorder;
  - c) Any incidents of disorder;
  - d) Any refusal of the sale of alcohol;
  - e) Any visit by a relevant authority or emergency service
8. On Fridays and Saturdays, a Personal Licence holder shall be on the premises from 19.00 hours until the close of premises.
9. The premises shall install and maintain a comprehensive CCTV system covering the premises internally and externally. All entry and entry and exit points will also be covered enabling frontal identification of every person entering. The CCTV system shall continually record whilst the premises are open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum of 31 days with date and time stamping. Viewing of recordings shall be made available on request of Police or authorised officers throughout the entire 31 day period.
10. There shall be at least one member of staff on the premises during trading hours who is able to operate the CCTV system so that footage can be viewed and downloaded on request by the Police or authorised officers.
11. No sale of alcohol shall take place when the CCTV system is not fully in good working order.
12. Staff training must be documented and based on legislation and operating procedures. All training shall be signed and dated, and a copy of such records will be available for inspection by Police and local authority enforcement officers.

**Continued from previous page...**

13. All staff employed at the premises will have UK right to work status checked, once passed that stage they shall be offered employment.

## c) Public safety

1. The exit gate leading from the beer garden shall be kept in the open position when the premises are open to the public.
2. Regular inspections of the premises shall be undertaken by the management.
3. Staff shall be fully trained on all safety issues, including fire safety.

## d) The prevention of public nuisance

1. Notice displayed asking customers to leave quietly from premises also customers will be told in person to leave quietly and not to disturb the local neighbourhood
2. Appropriate signage will be displayed, in prominent position informing customers they are being recorded on CCTV
3. No Patrons shall be allowed to use the external garden area of the premises after 23.00 hours on Sunday to Thursday and 00.00 hours on Friday and Saturday.
4. There shall be no admittance or re-admittance to the premises after (22h00) except for Patrons permitted to temporarily leave the premises to smoke.
5. Patrons permitted to temporarily leave and then re-enter the premises to smoke after 22h00 shall be restricted to a designated smoking area defined as (the front of the premises) and limited to (5) persons at any one time.
6. Loudspeakers shall not be located within the external garden area of the premises.
7. No noise generated on the premises, or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
8. Notices shall prominently displayed near the entrance and exit doors requesting Page 7 patrons to respect the needs of local residents and leave the area quietly.
9. A noise limiter shall be in use to ensure that noise from live performances do not cause a nuisance to nearby residents.
10. Any deliveries to the premises and emptying of glass bottles shall take place between 12h00 and 17h00.

## e) The protection of children from harm

1. A challenge 25 policy will be in force, where any person looking under the age of 25 shall be asked to prove their age when attempting to purchase alcohol and signs to this effect will be displayed at the premises. Challenge 25 posters displayed where alcohol is sold.
2. The only acceptable ID will be those with photographic identification documents, including passport, photo-card, driving license or proof of age card bearing the PASS hologram.
3. An refusal book shall be kept at the premises and updated as and when required, and made available for inspection on request to an Licensing Officer, Police or other responsible authority.
4. The licensee will ensure that staff are trained regularly as appropriate in respect to the Licensing Act 2003 legislation, staff to be trained regularly in underage sales prevention.
5. All staff authorised to sell alcohol will be trained in the Challenge 25 scheme and this training will be documented to include the date the training was given, the name of the person who gave the training, the person who received the training and signatures by both trainer and trainee.
6. A sign stating "No proof of age – No sale" shall be displayed at the point of sale.

*Continued from previous page...*

## NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK

### Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this in one of two ways: 1) by providing with this application copies or scanned copies of the documents listed below (which do not need to be certified), or 2) by providing their 'share code' to enable the licensing authority to carry out a check using the Home Office online right to work checking service (see below).

### Documents which demonstrate entitlement to work in the UK

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is a British citizen or a citizen of the UK and Colonies having the right of abode in the UK [please see note below about which sections of the passport to copy].
- An expired or current passport or national identity card showing the holder, or a person named in the passport as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national of a European Economic Area country or Switzerland.
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A **current** passport endorsed to show that the holder is exempt from immigration control, is allowed to stay indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A **current** Immigration Status Document issued by the Home Office to the holder with an endorsement indicating that the named person is allowed to stay indefinitely in the UK or has no time limit on their stay in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A certificate of registration or naturalisation as a British citizen, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.

**Continued from previous page...**

- A **current** passport endorsed to show that the holder is allowed to stay in the UK and is currently allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder which indicates that the named person can currently stay in the UK and is allowed to work relation to the carrying on of a licensable activity.
- A **current** Residence Card issued by the Home Office to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights or residence.
- A **current** Immigration Status Document containing a photograph issued by the Home Office to the holder with an endorsement indicating that the named person may stay in the UK, and is allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A Certificate of Application, **less than 6 months old**, issued by the Home Office under regulation 18(3) or 20(2) of the Immigration (European Economic Area) Regulations 2016, to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence.
- Reasonable evidence that the person has an outstanding application to vary their permission to be in the UK with the Home Office such as the Home Office acknowledgement letter or proof of postage evidence, or reasonable evidence that the person has an appeal or administrative review pending on an immigration decision, such as an appeal or administrative review reference number.
- Reasonable evidence that a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence in exercising treaty rights in the UK including:-
  - evidence of the applicant's own identity – such as a passport,
  - evidence of their relationship with the European Economic Area family member – e.g. a marriage certificate, civil partnership certificate or birth certificate, and
  - evidence that the European Economic Area national has a right of permanent residence in the UK or is one of the following if they have been in the UK for more than 3 months:
    - (i) working e.g. employment contract, wage slips, letter from the employer,
    - (ii) self-employed e.g. contracts, invoices, or audited accounts with a bank,
    - (iii) studying e.g. letter from the school, college or university and evidence of sufficient funds; or
    - (iv) self-sufficient e.g. bank statements.

Family members of European Economic Area nationals who are studying or financially independent must also provide evidence that the European Economic Area national and any family members hold comprehensive sickness insurance in the UK. This can include a private medical insurance policy, an EHIC card or an S1, S2 or S3 form.

**Original documents must not be sent to licensing authorities.** If the document copied is a passport, a copy of the following pages should be provided:-

- (i) any page containing the holder's personal details including nationality;
- (ii) any page containing the holder's photograph;
- (iii) any page containing the holder's signature;
- (iv) any page containing the date of expiry; and
- (v) any page containing information indicating the holder has permission to enter or remain in the UK and is permitted to work.

**Continued from previous page...**

If the document is not a passport, a copy of the whole document should be provided.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.

**Home Office online right to work checking service**

As an alternative to providing a copy of the documents listed above, applicants may demonstrate their right to work by allowing the licensing authority to carry out a check with the Home Office online right to work checking service.

To demonstrate their right to work via the Home Office online right to work checking service, applicants should include in this application their 9-digit share code (provided to them upon accessing the service at <https://www.gov.uk/prove-right-to-work>) which, along with the applicant's date of birth (provided within this application), will allow the licensing authority to carry out the check.

In order to establish the applicant's right to work, the check will need to indicate that the applicant is allowed to work in the United Kingdom and is not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity.

An online check will not be possible in all circumstances because not all applicants will have an immigration status that can be checked online. The Home Office online right to work checking service sets out what information and/or documentation applicants will need in order to access the service. Applicants who are unable to obtain a share code from the service should submit copy documents as set out above.

**Section 20 of 21**

**NOTES ON REGULATED ENTERTAINMENT**

**Continued from previous page...**

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23:00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08:00 and 23:00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08:00 and 23:00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08:00 and 23:00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
  - o a performance of unamplified live music between 08:00 and 23:00 on any day, on any premises.
  - o a performance of amplified live music between 08:00 and 23:00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08:00 and 23:00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08:00 and 23:00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o a performance of amplified live music between 08:00 and 23:00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
  - o any playing of recorded music between 08:00 and 23:00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o any playing of recorded music between 08:00 and 23:00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o any playing of recorded music between 08:00 and 23:00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

**Continued from previous page...**

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
  - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
  - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
  - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
  - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

**Section 21 of 21****PAYMENT DETAILS**

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card. Premises' licence fees are determined by the non-domestic rateable value of the premises. To find out a premises' non-domestic rateable value, go to the Valuation Office Agency website at [http://www.voa.gov.uk/business\\_rates/index.htm](http://www.voa.gov.uk/business_rates/index.htm). For full details, refer to the 'Fees for Applications' webpage: <http://www.hillingdon.gov.uk/media.jsp?mediaid=22879&filetype=pdf>

\* Fee amount (£)

100.00

**DECLARATION**

\* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

\* Full name

MANPREET SINGH KAPOOR

\* Capacity

AGENT

\* Date

|    |   |    |   |      |
|----|---|----|---|------|
| 14 | / | 02 | / | 2023 |
| dd |   | mm |   | yyyy |

Add another signatory

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/hillingdon/apply-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

*Continued from previous page...*

**IT IS AN OFFENCE LIABLE TO SUMMARY CONVICTION TO A FINE OF ANY AMOUNT UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

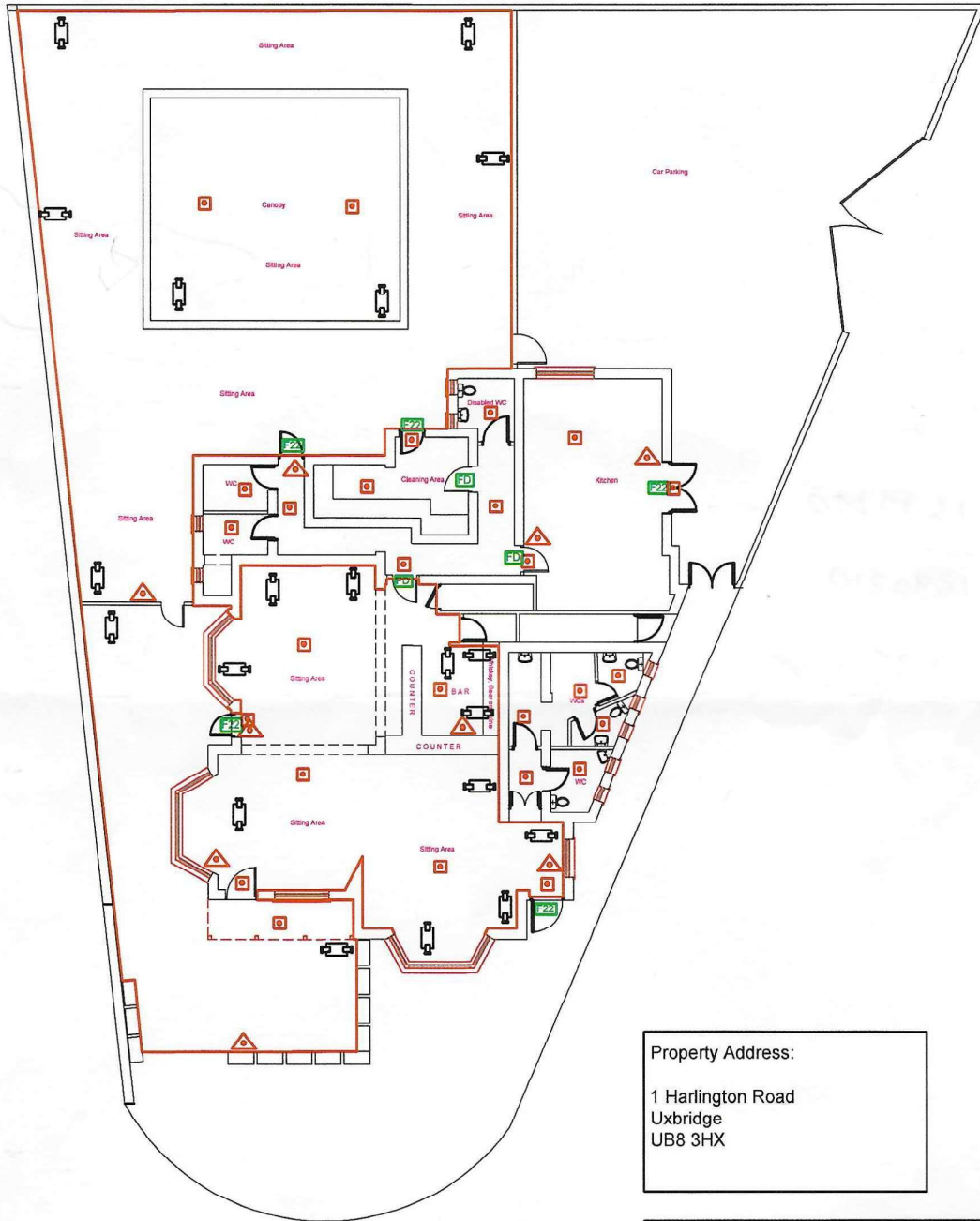
**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED**

**OFFICE USE ONLY**

|                            |                          |
|----------------------------|--------------------------|
| Applicant reference number | <input type="text"/>     |
| Fee paid                   | <input type="text"/>     |
| Payment provider reference | <input type="text"/>     |
| ELMS Payment Reference     | <input type="text"/>     |
| Payment status             | <input type="text"/>     |
| Payment authorisation code | <input type="text"/>     |
| Payment authorisation date | <input type="text"/>     |
| Date and time submitted    | <input type="text"/>     |
| Approval deadline          | <input type="text"/>     |
| Error message              | <input type="text"/>     |
| Is Digitally signed        | <input type="checkbox"/> |

[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#) [14](#) [15](#) [16](#) [17](#) [18](#) [19](#) [20](#) [21](#) [Next >](#)

**PROPOSED LICENSING PLAN**



Property Address:  
 1 Harlington Road  
 Uxbridge  
 UB8 3HX

|   |                    |                     |
|---|--------------------|---------------------|
| Drawing no: P/HBS/315                     |                    | Date: 15th Aug 2022 |
| Key                                       | Scale:1:200        | Paper: A4           |
|   | FIRE EXTINGUISHER  |                     |
|   | FIRE EXIT SIGNS    |                     |
|   | EMERGENCY LIGHTING |                     |
|   | Fire Check Door    |                     |
|   | CCTV CAMERAS       |                     |
|   | Licensable Area    |                     |
| CCTV RECORDING 31 DAYS                    |                    |                     |
| SHUTTERS PROVIDED                         |                    |                     |
| ALARM SYSTEM TO AOISPEC OR SIMILAR FITTED |                    |                     |

**Consent of individual to being specified as premises supervisor**

I MR AHMED MUSTAFA  
[full name of prospective premises supervisor]

of 1 THE BRAMBLES  
WOOLSIDE  
WIMBLEDON  
SW19 7AY  
[home address of prospective premises supervisor]

hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the application for

NEW PREMISES APPLICATION  
[type of application]

by GAME MEASURE LTD  
[name of applicant]

relating to a premises licence N/A  
[number of existing licence, if any]

for PRINCE OF WALES  
1 HARLINGTON ROAD  
HILLINGDON  
UB8 3HX  
[name and address of premises to which the application relates]

and any premises licence to be granted or varied in respect of this application made by

GAME MEASURE LTD.

[name of applicant]

concerning the supply of alcohol at

PRINCE OF WALES  
1 HARLINGTON ROAD  
HILLINGDON  
UB8 3HX.

[name and address of premises to which application relates]

I also confirm that I am entitled to work in the United Kingdom and am applying for, intend to apply for or currently hold a personal licence, details of which I set out below.

Personal licence number

LN20071438

[insert personal licence number, if any]

Personal licence issuing authority

MERTON COUNCIL

[insert name and address and telephone number of personal licence issuing authority, if any]

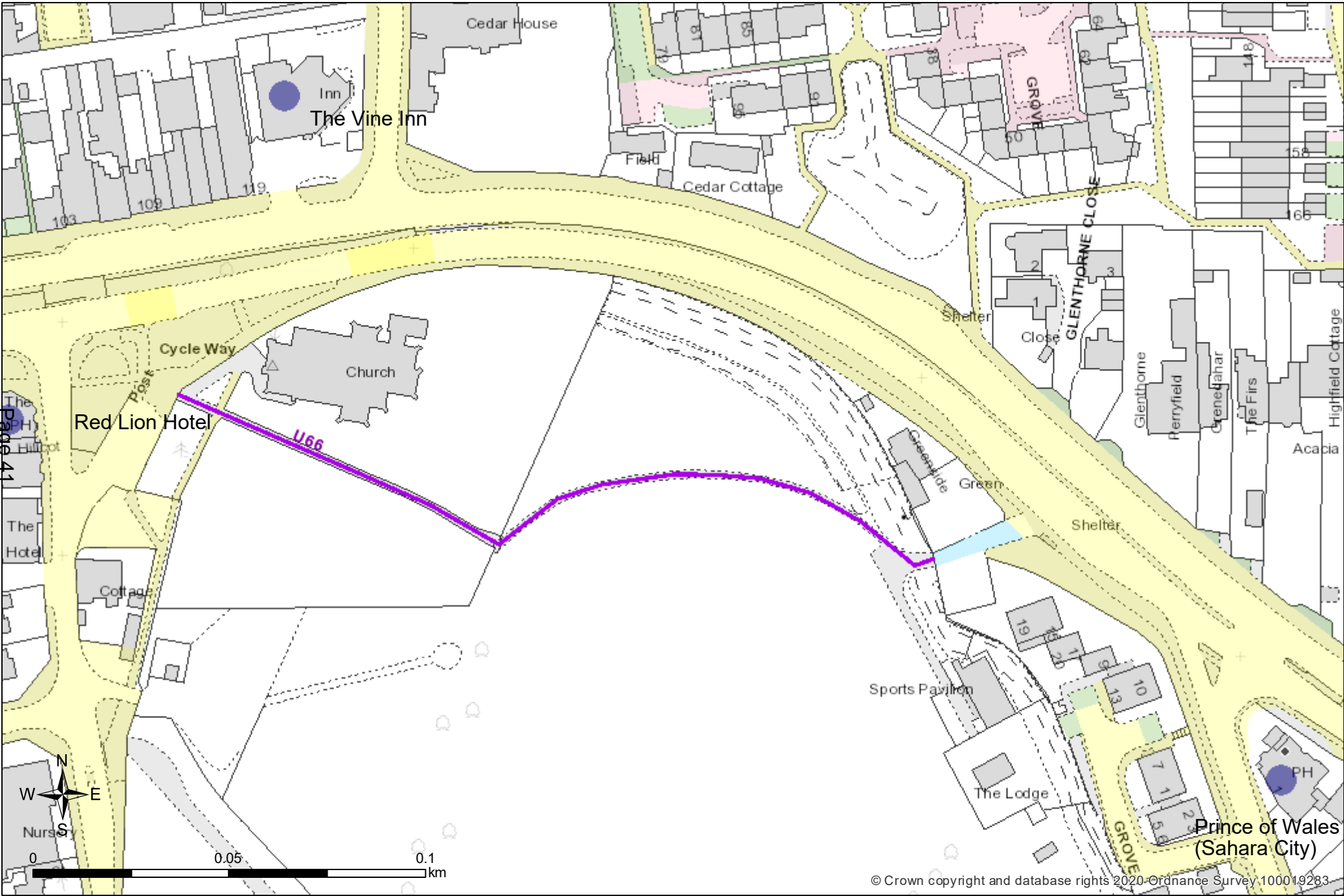
Signed

Name (please print)

AHMED TAUSTARA

Date

14/02/2023.



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**HILLINGDON**  
LONDON

Mr. Steven Dormer  
Licensing Officer  
The Licensing Service  
London Borough of Hillingdon  
Civic Centre  
High Street  
Uxbridge  
UB8 1UW

Date: 14<sup>th</sup> March 2023

Dear Mr. Dormer,

**LICENSING ACT 2003**  
**PRINCE OF WALES (SAHARA CITY), 1 HARLINGTON ROAD, HILLINGDON UB8 3HX**

I am writing to you as the Officer duly authorised to make representations on behalf of the Licensing Authority. This representation concerns the application submitted by Game Measure Limited for a new premises licence proposed at the above premises.

The application proposes for the Sale of Alcohol and Regulated Entertainment (Live Music, Recorded Music and Performance of Dance) from 10:00 to 00:00 Sunday to Wednesday and 10:00 to 01:00 hours Thursday to Saturday. They have also applied for Late Night Refreshment up to 00:00 Sunday to Wednesday and up to 01:00 Thursday to Saturday.

The Licensing Authority wishes to make a representation against this application based on the following licensing objectives:

**The Prevention of Crime & Disorder**  
**The Prevention of Public Nuisance**  
**Protection from Children from Harm**

It should be noted that the premises previously had a premises licence under the holder, A M Property & Development Ltd. However, this licence was revoked by the licensing sub-committee on 23<sup>rd</sup> December 2021 following a Summary Review called by the Police. This was initially appealed by A M Property & Development Ltd. but later withdrawn.

At the start of the year we received queries from concerned residents advising us that the premises had started trading again. Therefore, I met with the Director of Game Measure Ltd, Mr. Ahmed Sheikh at the premises on 18<sup>th</sup> January 2023. Mr. Sheikh advised me that they had started trading but not providing licensable activities. He assured me that the owner and Director of the previous licence holder company, Mr. Abouzeid, would not be involved in the management of the premises.

From this meeting and the information set out in this new application we feel that Mr. Abouzeid may still be able to influence management decisions in the future. Mr. Sheikh has stated that his company will hold the lease but A M Property & Development Ltd and Mr. Abouzeid will remain the freeholder. In addition, it is noted that the applicant, Game Measure Ltd and A M Property & Development Ltd share the same registered address of 23a Kenilworth Gardens, Hayes, Middlesex UB4 0AW. Mr. Sheikh has said that he will retain the services of the Duty Manager who previously worked under Mr. Abouzeid. It is unclear whether Mr.

Abouzeid will be present at the premises during the times it is operating. This poses more questions and requires further discussion.

If Mr. Abouzeid continues to manage this premises in the future we feel there is a risk that the licensing objectives will not be fully promoted. I have highlighted, below, some of the concerns we have had previously at the premises.

### **The Prevention of Crime & Disorder**

There has been a history of violence, intoxication, non-compliance of conditions and poor management at the premises since 2019. There are a number of examples that I can refer to but I will highlight the two significant incidents, below:

In December 2019 the Licensing Authority formally reviewed the premises licence. One of the main factors was because the premises was associated with a serious incident on 8<sup>th</sup> August 2019 at around midnight causing Police to attend the scene. A call for Police assistance was put in by the London Ambulance Service who were responding to a male with significant injuries and fighting in progress at the premises following a mass brawl. A number of crime and disorder related conditions were attached to the licence by the Licensing Sub-Committee as a result.

In December 2021 the Metropolitan Police Service applied for a summary review of the premises licence. On Saturday 27<sup>th</sup> November 2021 at approximately 00:41 hours, a 999 call was placed to the Metropolitan Police requesting attendance to a fight outside the premises which resulted in multiple knife attacks. The incident of serious disorder resulted in four persons suffering serious assaults – two people received stab wounds (lower back and upper right back respectively), a 16 year old girl suffered a laceration to her arm from a knife which required stitches and a fourth person was punched several times in the face which resulted in swelling to the face, eyes and cheek. The incident began with an argument between customers who were sat in the covered garden area at the rear of the premises but then escalated into a fight outside the premises. To summarise, the Licensing Sub-Committee decided to revoke the premises licence on 23<sup>rd</sup> December 2021. This decision was initially appealed, however, on 22<sup>nd</sup> February 2022 AM Property Ltd withdrew their appeal and so the revocation stood.

### **The Prevention of Public Nuisance**

We have concerns about the proposed finishing times for licensable activities, in particular the stated regulated entertainment on Thursdays to Saturdays going up to 01:00 hours. We feel there is the risk of potential disturbance to residents living within the vicinity. Earlier finishing times may wish to be considered by the applicant so they are more appropriate for the local area.

We note the measures the applicant has put forward in Section 18(d) of their application, however, there has been a long history of complaints from residents since 2019. These include complaints regarding loud music and people noise from customers at the rear outside area where regulated entertainment was being provided. We have had concerns about the non-compliance of previous conditions on the premises licence which restricted the use of this external rear area at certain times. Parking matters have also been raised previously by residents as well as complaints about the non-dispersal of customers.

### **Protection from Children from Harm**

Again, we note the measures that the applicant has supplied in Section 18(e) of their application. However, we would point out that the premises has a history of not upholding this licensing objective. For example, in 2019, as part of the Licensing Authority's review, we were provided statements from Police Officers who had concerns about underage drinking. This has also been the concern from some residents over the years. Furthermore, the Police's summary review in December 2021 highlights that on 27<sup>th</sup> November 2021 one of the victims of the knife attack was a 16 year-old who gave her account relating to the sale of alcohol to her and her friends. This was evidence that the premises were not adopting the challenge 25 policy, in breach of their licence conditions at the time.

In conclusion, it is evident that there have been serious problems associated with the premises and we are currently not confident that the introduction of Game Measure Limited as the new licence holder will resolve these issues moving forward. We feel there is a risk of similar incidents occurring in the future and the licensing objectives not being upheld.

I am happy to attend a hearing, if required, to verbally deliver my representation and to also to answer any queries from the Licensing Sub-Committee.

If you have any queries regarding this matter, then please feel free to contact me.

Daniel Ferrer  
Licensing Team Manager  
[dferrer@hillington.gov.uk](mailto:dferrer@hillington.gov.uk)  
T. 01895 277 753



# HILLINGDON

LONDON

Steve Dormer  
Licensing

13<sup>th</sup> March 2023

Dear Mr Dormer

Prince Of Wales (Sahara City), Harlington Road, UB8 3HX

I am writing to you as Responsible Authority as consultee for licensing in relation to the Anti-Social Behaviour Team of the London Borough of Hillingdon. The representation is in response to a premises licence application submitted via Personal Licence Courses on the behalf of Mr Sheikh Sheraz Ahmed. .

Following an on-site inspection, the Anti-Social Behaviour Team have concerns that the following licensing objective would not be met.

### **Prevention of a public nuisance**

The activities that give the Anti-Social Behaviour Team cause for concern are the following:

Loud amplified music

Noise of customers situated outside premises for purposes of shisha smoking

The Anti-Social Behaviour Team have taken into consideration the proximity the premises to nearby residents.

The other conditions the Anti-Social Behaviour Team would like to see added as a condition

- Emptying of glass bottles into external receptacle to take place only between 09:00 – 20:00
- Last entry into the premises Sunday to Thursday 22:30
- Fridays and Saturdays 23:30
- Hourly noise patrols during Regulated Entertainment
- Record kept of noise patrols

If the applicant is not satisfied with any aspect of the representation, then the matter would be settled via a Licensing Sub Committee.

If you have any further questions, please do not hesitate to contact me.

Yours sincerely

Adam Stitson  
ASB Team Leader



|  |  |
|--|--|
| The Licensing Officer<br>Licensing services<br>Civic Centre<br>Uxbridge<br>UB8 1UW | Hillingdon Borough<br>Licensing Dept.<br>Uxbridge Police Station<br>1 Warwick Place<br>Uxbridge<br>UB8 1PG.<br><br>Telephone: 020 8246 1933<br>Email: <a href="mailto:Licensing-xh@met.police.uk">Licensing-xh@met.police.uk</a> |
| <b>Date: 14/03/2023</b>  |  |
| Your Ref: <b>Prince of Wales</b>   |  |

**Re: Application for a new premises licence.**

The Police Licensing Team wish to submit an objection regarding the new premises licence application at Prince of Wales, 1 Harlington Road, Uxbridge, Hillingdon, UB8 3HX.

This venue has previously had a premises licence. In 2016 the Premises Licence Holder (PLH) was A M Property & Development Ltd and the Designated Premises Supervisor (DPS) was Mr Mohamed Hussein Abouzeid EL-MENSHAWI. Companies House records show that Mr EL-MENSHAWI is the director of the company and that Mr Ahmed Mohamed ABOUZEID is the director. The registered address for the company is 23A Kenilworth Gardens, Hayes, UB4 0AW.

The premises licence was reviewed in 2019 following a serious incident when a male was assaulted in a fight. The premises did not call police and there were concerns about public nuisance with complaints associated to shisha smoking, entertainment and noise. There were also concerns about underage drinking at the time.

As a result of this review, further conditions were imposed on the licence and Mr ABOUZEID was removed as DPS and replaced by Mr EL-MENSHAWI.

On 27/11/2021 there was another serious incident at the Prince of Wales whereby there was a stabbing. Four people received knife injuries and one of the injured victims was a 16 year old girl. She had been drinking in the premises for hours before the assault with friends who were all under the age of 18 years old.

Following this serious assault there was a summary review which resulted in the premises licence being revoked. Interim steps were put in place to suspend the licence and this was challenged. The decision, however, was upheld.

This new application for a premises licence has been made with the business name as Game Measure Ltd. This company, like the old PLH, is registered at 23A Kenilworth Gardens, Hayes, UB4 0AW. The application appears to be a return to the business and operation that previously lead to the two reviews and the ultimate revocation.

The proposed DPS for the new premises licence application is Mr Ahmed MUSTAFA. [REDACTED]

Police Licensing have serious concerns and are objecting to this new application. As outlined above, the venue has previously been proven to not uphold the licensing objectives where there have been serious injuries and underage drinking. There are links to the same management and the business appears to be attempting to return to operating in the same manner that it was before, which was not acceptable. Conditions have previously not been adhered to and there has been crime and disorder. The proposed DPS has also made questionable decisions and not upheld the licensing objectives in the past. We therefore have no confidence in the management of this business.

Further details from relevant police reports can and will be provided should a hearing be scheduled for this application.

*PC Penny BROWN 3267WA  
Police Licensing Officer  
Hillingdon Borough.*

[Redacted text block]

[Redacted text block]

[Redacted text block]

[Redacted text block]

[Redacted text block]

[Redacted text block]

[Redacted text block]

## Representation Form from Interested Parties

*(Please read notes on reverse before completing)*

### Your details (See notes 2 & 3);

|  |  |
|--|--|
| Your Name  | Cllr Adam Bennett  |
| Your email address                                 | <a href="mailto:abennett@hillington.gov.uk">abennett@hillington.gov.uk</a> |
| Your phone number                                  | Available from Democratic Services   |
| The name of the body or organisation you represent | Residents of Hillingdon West Ward  |

### About the premises;

|   |  |
|---|--|
| Name of the premises you are making a representation about    | Prince of Wales                        |
| Address of the premises you are making a representation about | 1 Harlington Road, Hillingdon, UB8 3HX |

### The Licensing Objectives (See note 4);

| Licensing Objective  | Reasons for your representation and any supporting evidence  |
|--|--|
| <p><i>Please tick;</i></p> <p>Prevention of Crime/Disorder</p> <p>Prevention of Public Nuisance</p> <p>Protection of Children From Harm</p> <p>Public Safety</p> | <p>As Ward Councillor for Hillingdon West Ward, which closely borders the Prince of Wales premises, I make a representation against this application on the basis of prevention of crime/disorder, prevention of public nuisance, protection of children from harm, and public safety.</p> <p>The Prince of Wales is situated in an entirely residential area, and is in close proximity to several houses along the Uxbridge Road in the Ward I represent. It is thoroughly unsuitable and unacceptable for a venue to be allowed to play live music indoors and outdoors until 0100 on Friday, Saturday and Sunday mornings (and until midnight on other days of the week) in this location.</p> <p>Several nearby residents have contacted me in light of this application. They are entirely and utterly fed up of having to endure anti-social behaviour from the patrons of the Prince of Wales, and have shared with me their experiences as evidence. They advise that over the past few years there has been a spate of crime and licensing breaches at the premises, including the retail of alcohol to underage children, fights including a knife attack, excessive noise, and endless residential disturbances running into the middle of the night. They feel the owners and previous licensees have failed to acknowledge the Prince of Wales' true detrimental impact on the local community, and have treated nearby residents' complaints with total disregard. They also all remarked that whilst this is an application from a new licensee, behind the scenes it is still the same owner, same business (and likely same employees) that carry on.</p> <p>Whilst I don't live in the vicinity of the Prince of Wales, I have driven by dozens of times late in the evening when the premises was in operation. On each occasion I observed large groups of patrons noisily standing on the pavement outside, with their</p> |

|  |   |
|--|---|
|  | <p>vehicles parked dangerously on the highway of Harlington Road – either causing hindrance to traffic, and/or being half parked on the (very narrow) pavement.</p> <p>My firm request is for the licensing committee to reject this application.</p> |
|--|---|

**The outcome you are seeking from the Licensing Authority (See note 6);**

To reject this licensing application.

**Signed:**

**Date:** 12<sup>th</sup> March 2023

**Notes:**

- 1) All representations must be submitted before the conclusion of the 28 day consultation period. This will be advertised on the public notices and also on the Councils website.
- 2) Persons who may make representation include; persons who reside near to the premises to which the application relates and who are likely to be affected by licensable activities; residents associations who are representing residents who reside near to the application premises; Ward Councillors representing their constituents; any person who lives or works in the area and has concerns about the application premises.
- 3) Please note that representations cannot be anonymous. Copies of all representations will be published in any Committee papers and will be sent to all persons involved with the hearing including the applicant. If you have concerns about the use of your information and would like to discuss this further, please contact one of our Licensing Officers for a discussion, on the contact details below.
- 4) In order to be considered 'relevant', the representation must relate to one or more of the 'Licensing Objectives'. These objectives are;
  - a) Prevention of Crime/Disorder - This relates to any criminal activity, disorder or anti-social behaviour related to the application premises.
  - b) Prevention of Public Nuisance - This relates to noise nuisance and vibration, litter, noxious smells, light pollution.
  - c) Protection of Children from harm - This relates to the protection of children whilst on the application premises.
  - d) Public Safety - This relates to the physical condition of the premises and the safety features provided for members of the public such as; fire safety, health & safety.
- 5) Upon submitting a representation, it is expected that you will attend the Licensing Sub-Committee hearing to deliver your representation verbally and answer any queries that the Committee may have. If you are unable to attend, your written representation will be considered.
- 6) You may wish to suggest an outcome to the Licensing Sub-Committee ie. grant the application with extra conditions; grant the application with fewer hours/activities; reject the application. Please note that the Licensing Sub-Committee will only make reasonable and proportionate decisions based upon the evidence they are presented with, and in line with the laws and regulations governing Licensing Hearings.
- 7) You may continue on separate sheets of paper if necessary and you may also attach any evidence which supports your representation.

8) Please submit all completed forms to:

**The Licensing Officer  
Regulatory Services  
London Borough of Hillingdon  
Civic Centre  
High Street  
Uxbridge, UB8 1UW**

[licensing@hillingdon.gov.uk](mailto:licensing@hillingdon.gov.uk)

Tel - 01895 277433

[www.hillingdon.gov.uk/licensing](http://www.hillingdon.gov.uk/licensing)

## Representation Form from Interested Parties

*(Please read notes on reverse before completing)*

### Your details (See notes 2 & 3);

|  |                                    |
|--|------------------------------------|
| Your Name  | Cllr Reeta Chamdal                 |
| Your residential address                           |                                    |
| Your email address                                 | reeta.chamdal@hillingdon.gov.uk    |
| Your phone number                                  | Available from Democratic Services |
| The name of the body or organisation you represent | Residents of Hillingdon West Ward  |

### About the premises;

|   |                                     |
|---|-------------------------------------|
| Name of the premises you are making a representation about    | Prince of Wales                     |
| Address of the premises you are making a representation about | 1 Harlington Road, Uxbridge UB8 3HX |

### The Licensing Objectives (See note 4);

| Licensing Objective  | Reasons for your representation and any supporting evidence  |
|--|--|
| <p><i>Please tick;</i></p> <p><input type="checkbox"/> Prevention of Crime/Disorder</p> <p><input checked="" type="checkbox"/> <b>Prevention of Public Nuisance</b></p> <p><input type="checkbox"/> Protection of Children From Harm</p> <p><input type="checkbox"/> Public Safety</p> | <p>My fellow Ward Councillor has already made a representation and I fully support his comments.</p> <p>I just wanted to add further point under the Prevention of Public Nuisance. Parking has been a contentious issue with the Prince of Wales. There is insufficient parking for the patrons, who then defer to parking along Harlington Road, Uxbridge and the nearby roads. Patrons leaving the premises into the early hours of the morning especially from Friday to Saturday, do not always leave quietly and had impacted heavily and will continue to impact on the resident's peace.</p> |

### The outcome you are seeking from the Licensing Authority (See note 6);

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Signed: .....Reeta Chamdal..... Date: .....16.03.2023.....

**Notes:**

- 1) All representations must be submitted before the conclusion of the 28 day consultation period. This will be advertised on the public notices and also on the Councils website.
- 2) Persons who may make representation include; persons who reside near to the premises to which the application relates and who are likely to be affected by licensable activities; residents associations who are representing residents who reside near to the application premises; Ward Councillors representing their constituents; any person who lives or works in the area and has concerns about the application premises.
- 3) Please note that representations cannot be anonymous. Copies of all representations will be published in any Committee papers and will be sent to all persons involved with the hearing including the applicant. If you have concerns about the use of your information and would like to discuss this further, please contact one of our Licensing Officers for a discussion, on the contact details below.
- 4) In order to be considered 'relevant', the representation must relate to one or more of the 'Licensing Objectives'. These objectives are;
  - a) Prevention of Crime/Disorder - This relates to any criminal activity, disorder or anti-social behaviour related to the application premises.
  - b) Prevention of Public Nuisance - This relates to noise nuisance and vibration, litter, noxious smells, light pollution.
  - c) Protection of Children from harm - This relates to the protection of children whilst on the application premises.
  - d) Public Safety - This relates to the physical condition of the premises and the safety features provided for members of the public such as; fire safety, health & safety.
- 5) Upon submitting a representation, it is expected that you will attend the Licensing Sub-Committee hearing to deliver your representation verbally and answer any queries that the Committee may have. If you are unable to attend, your written representation will be considered.
- 6) You may wish to suggest an outcome to the Licensing Sub-Committee ie. grant the application with extra conditions; grant the application with fewer hours/activities; reject the application. Please note that the Licensing Sub-Committee will only make reasonable and proportionate decisions based upon the evidence they are presented with, and in line with the laws and regulations governing Licensing Hearings.
- 7) You may continue on separate sheets of paper if necessary and you may also attach any evidence which supports your representation.
- 8) Please submit all completed forms to:

**The Licensing Officer  
Regulatory Services  
London Borough of Hillingdon  
Civic Centre  
High Street  
Uxbridge, UB8 1UW**

[licensing@hillingdon.gov.uk](mailto:licensing@hillingdon.gov.uk)

Tel - 01895 277433

[www.hillingdon.gov.uk/licensing](http://www.hillingdon.gov.uk/licensing)

Dear sirs.

I have been informed that the above premises has applied for an alcoholic licence. I live opposite the pub. I strongly object to a new license being granted, ever since the present owner has been the licensee, we have had numerous disturbances that have been reported on a continual basis to the council. Residents have been constantly woken up in the early hours by the patrons noise. This has been weekdays and weekends we have endured loud music, shouting, singing, screaming, fighting and parking issues. A year ago the owner had his license revoked for fighting and under age drinking on the recommendation of the police.

I understand the owner of the above premises, has a new applicant on the lease, but as it is still the same owner, same staff therefore it will be business as usual.

Residents in the area have already suffered enough noise and anti social behaviour since the current owner who has total disregard for the residents.

It would therefore be unacceptable to expect them to continue to do some, by the new license being granted.

Thomas Craig.

Dear Sir/Madam,

Hope this reaches you well, this email is in regards to supporting prince of wales, we are regular customers and are very happy with the service that they provide us and has been a good spot for our hillingdon community, in this place we do get to meet a lot of people from our community.

Hope this email serves its purpose.

Many thanks,

Kind regards,  
Saheeb Khalid

**From:** parampreet sidhu  
**Sent:** 24 February 2023 19:54  
**To:** licensing <licensing@hillington.gov.uk>  
**Subject:** Prince of Wales application support

We support Prince of Wales liquor application we are locals and have come here for years and would like the place to stay open.

I am a local Hillingdon resident and neighbour that lives near the Prince of Wales Pub. I have been a frequent customer there for many years. I was sorry to learn that the pub and restaurant had to closed down for a while as I ate there regularly with my family, friends and other local neighbours. Since it reopened a few weeks back I have been very pleased to return as it's a lovely place to relax and eat and have a real nice social get together. The owners and the staff who work there are all very lovely, friendly and always welcoming and accommodating especially as I am currently on crutches at the moment, they really helped me a lot and nothing was too much trouble. I learnt this evening that the Prince of Wales are applying for an alcohol license which I approve of as it would have been nice to have had a drink of wine with my meal this evening. I really hope that you will consider granting the Prince of Wales a license to serve alcohol as it's a lovely local friendly place and brings all of us neighbours back together again in a lovely welcoming and friendly environment. Despite the lack of alcohol this evening we did have a very lovely meal and a lovely time. I look forward to another neighbourhood get together soon.

Many thanks

Yours sincerely

Heidi Roberts

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