

APPENDIX 3

Eastcote House Gardens - Tea Room Survey

424 people responded to surveys held through the Spring and Summer of 2012, the findings are outlined below.

Other surveys have also taken place when respondents were asked about proposed facilities at Eastcote House Gardens.

Those attending the Jubilee Event on the 1 June 2012 were surveyed and 45 people responded to the questionnaire. 44 of 45 people said they would like to see a café and toilet facilities within Eastcote House Gardens and 30 of those people further commented on what other amenities they would like to see in the park.

16 Children attending the Archaeological dig in June 2012 were asked if they would like to be able to buy a drink at the park and all 16 said that they would.

1. Would you visit Eastcote House Gardens more if there was a tea room?
Yes: 417 (98.3%) No: 7 (1.7%) No

2. How often do you think you would use a tea room?

Frequency	No.	Percentage
Once a week or more	140	(33.6%)
Twice a month	71	(17.0%)
Once a month	126	(30.2%)
Other	80	(19.2%)

3. Would you bring visitors to the Gardens if there were tea rooms available?
Yes: 421 (99.5%) No: 3 (0.7%)

4. If you used the tea room would it be dependent on whether or not there were toilet facilities?

- Yes I would need toilet facilities: 345 (81.4%)
- No I wouldn't need toilet facilities: 80 (18.9%)

5. What would make a tea room more appealing? (Think about the food, drinks, décor and ambience); 426 responses people commented on this question.

A summary of the responses concludes that people want:

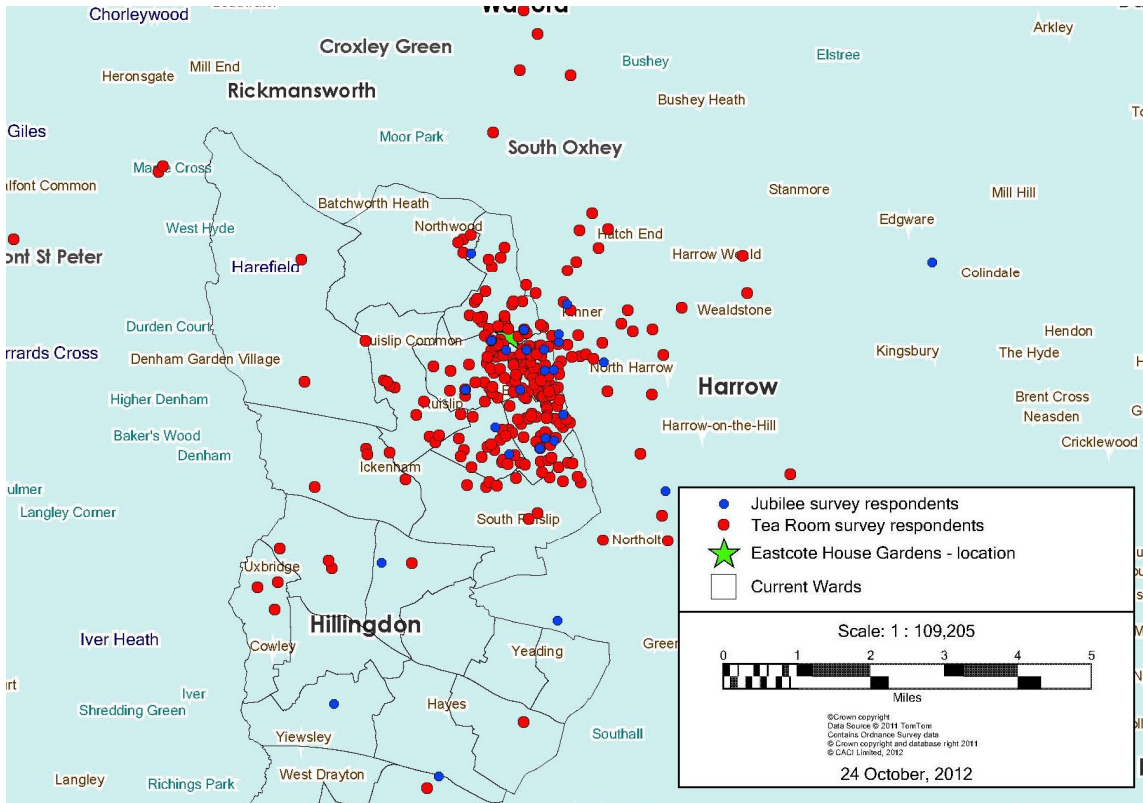
- Provision of high quality and wide range of food, with the emphasis on home made healthy fare, reasonably priced
- The ambience of the café – creating the right atmosphere and décor with suggestions for vintage, shabby chic or traditional rather than modern design with vintage, classical or gentle background music
- Access by people with a mobility problem or a disability including disabled parking close by
- Family/child friendly environment with children's area and seating for children including high chairs
- Displays including history of Eastcote House Gardens
- Opening hours to include week days as well as weekends
- Under cover seating for all weather use
- Displays of art work and photographic exhibitions by local groups
- Well equipped cloakrooms
- Live music provided by schools or local musicians
- WiFi

We also asked about attending activities at the tea room, for example: children's pottery, painting sessions and reading sessions; crafts and flower and plant sales. 426 people responded to this question of that 399 said they would take part and 27 said they would not.

A summary of the responses concludes that people would like activities including:

- Produce sales including plants, flowers, fruit and vegetables
- Local craft sales
- Craft and other activities including painting, pottery, paper crafting, card making and flower arranging
- Children's activities including music time, face painting, pottery, crafts and cooking sessions
- Reading/story/poetry/book corner sessions for children
- Sessions for children about different plants/trees/flowers and where our food comes from. Also to have fun history sessions including kings and queens and the food from different eras
- Adult educational activities such as local history lectures, archaeological digs and exhibitions,
- Enjoyment of live music
- Adult book readings
- Regular events such as outdoor theatre productions in the summer, Christmas Fayres

The diagram below shows where people live in relation to the park:



Engagement with People attending the Jubilee Picnic

Eastcote House Gardens hosted a Jubilee Picnic on the 1 June 2012. Whilst at the event Peer Researchers completed face to face interviews with visitors to the park, in total 44 people completed the survey.

1. Would you like to come to more events at the park?
 Yes: 44 (97.8%) No: 1 (2.2%)
2. Would you like to have a tea room at the park?
 Yes: 43 (97.7%) No: 1 (2.3%)
3. Would you like to have toilet facilities at the park?
 Yes: 44 (100.0%) No: 1 (2.3%)

We received 43 positive comments about holding events at the park and many interesting ideas to look into. Events and activities included musical events, arts and crafts, history events and talks, specific things for children and families (with support for a children's play area) and physical activities and activities promoting health and wellbeing. There was also significant support for tea rooms and toilets at the park.

On the map on page 2 you can identify where people who completed the Jubilee Survey live in relation to Eastcote House Gardens (identified in blue on the map).

Engagement with Residents visiting the park on a non-event day

Peer Researchers interviewed 63 people visiting the park on a non-event day during April 2012. The charts below show the frequency and times local people are visiting the park on a non-event day:

How often do you go to the park?	
Most days	19 (31.1%)
Between 1 and 7 days a week	14 (23.0%)
Fortnightly	2 (3.3%)
Monthly	7 (11.5%)
Other	20 (32.8%)

Which of the following best describes when you use the park?	
All year	30 (48.4%)
Mainly in the better weather	24 (38.7%)
Weekends/Bank holidays	20 (32.3%)
School holidays	16 (25.8%)
After work	19 (30.6%)
Before work	6 (9.7%)
During the day	27 (43.5%)
Other	22 (35.5%)

We asked people why they come to the park and the majority of people fall into one of these categories:

- To walk a dog/s
- To come for a walk generally
- To cut through the park
- To sit in the walled garden
- To relax and enjoy the environment

The Peer Researchers then explained that the proposal for the park includes the introduction of a cafe, an outdoor classroom, a children's natural play area, an ecology walk and a pond for dipping (In agreement with the Environment Agency).

People were asked if they have any specific comments or recommendations in relation to any of these proposals, it was an open question but the following themes presented:

- 31 comments were generally positive with some recommendations about implementation. Of the 31 comments 9 people said a generic positive comment such as "great" or "good"
- 14 people were against the scheme with the main reason being they want the park to remain the same
- 13 people said they had "no" comments
- 13 people spoke positively about the introduction of toilets
- 8 people spoke positively about the introduction of a café or refreshments of some kind
- 7 People are spoke positively about pond dipping

Engagement with local children

Archaeological Dig June 2012

38 Children completed a questionnaire about their experience at the archaeological dig in June 2012; they also took part in a tour of Eastcote House Gardens. They told us about what they had learnt from the visit and their feedback demonstrated the strength in learning by doing as all 38 had animated stories to tell. Here's one young person's view "I learnt about how much fascinating stuff is underground (there is a lot!) I also found out about the different styling of Tudor times".

In relation to the proposals, this is what the young people thought about Pond Dipping and a Natural Playground:

- 95% of the children said they would you like to take part in pond dipping with their school or group
- 90% of the children said they would like to come to the part to use a natural play area

Eastcote House Gardens, Children's Survey on Park Proposals

We spoke to 16 children about the proposals at the park, here are their responses:

1. Would you like to be able to have a drink and something to eat in a cafe?
Yes: 16 (100.0%) No: 0 (0.0%) Don't know: 0 (0.0%)

2. Would you like to have an outdoor classroom where you can learn about plants, trees and animals and how they grow?

Yes: 10 (62.5%) No: 5 (31.3%) Don't know: 1 (6.3%)

3. Would you like to come pond dipping here with your school or group?

Yes: 11 (68.8%) No: 1 (6.3%) Don't know: 4 (25.0%)

4. Would you come to this park to use a play area?

Yes: 11 (68.8%) No: 4 (25.0%) Don't know: 1 (6.3%)

In the children's comments there was additional support for a natural playground and activities for young people; children placed emphasis on focusing on the needs of children of all ages.