

LICENSING ACT 2003
Section 24



HILLINGDON
LONDON

PREMISES LICENCE

Ref: MAU/020954/DL

Premises Licence Number: LBHIL/20954

This Premises Licence has been issued by Daniel Ferrer on behalf of the Licensing Authority, London Borough of Hillingdon, Civic Centre, High Street, Uxbridge, UB8 1UW

Signature: _____ Date: 14th January 2021

Part 1 – Premises Details

Postal Address of Premises or, if none, Ordnance Survey map reference or description -	
Shree News 53 Salisbury Road	
Post Town - Eastcote	Postcode – HA5 2NJ
Telephone number –	

Where the licence is time limited, the dates -

N/A

Licensable activities authorised by the licence -

Sale by retail of alcohol

The times the licence authorises the carrying out of licensable activities –

From 06:00 hours until 19:00 hours everyday

The opening hours of the premises –

From 06:00 hours until 19:00 hours everyday

Where the licence authorises supplies of alcohol whether these are on and/or off supplies -

Off Supplies Only

Part 2

Name, (registered) address, telephone number and e-mail (where relevant) of holder of Premises Licence –

Vipulbhai Patel

Registered number of holder, for example company number, charity number (where applicable) -

N/A

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol –

Vipulbhai Patel

Personal Licence number an issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol –

20084 - London Borough of Brent

Annex 1 – Mandatory Conditions**ALCOHOL**

1. No sale / supply of alcohol shall be made when there is no Designated Premises Supervisor in respect of the Premises Licence.
2. No sale / supply of alcohol shall be made when the Designated Premises Supervisor does not hold a Personal Licence or when his / her Personal Licence is suspended.
3. Every sale / supply of alcohol under the Premises Licence shall be made, or authorised by a person who holds a Personal Licence.
4. (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.

(2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.

BELOW COST SALES

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purposes of the condition set out in paragraph 1—
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979(6);
 - (b) “permitted price” is the price found by applying the formula—

$$P = D + (D \times V)$$
 where—
 - (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence-
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994(7).

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2– Conditions consistent with the operating Schedule

The prevention of crime and disorder

- 1/** The counter shall be a minimum distance of one meter from the floor and at least 60 cm wide. Access behind the counter shall be via a door bolted from the inside. The floor behind the counter shall be raised 10cm above normal floor level.
- 2/** All alcohol products shall be stored in direct line of sight from the cashier's position and not obscured by other displays or shelving. If any part of the display is obstructed then this must be covered by CCTV
- 3/** Products with an abv above 35% shall be stored behind the counter.
- 4/** The till shall be placed under the counter or if on the counter it shall be fixed into position so that it cannot be easily moved.
- 5/** No alcohol products shall be displayed within 2 meters of the door
- 6/** The CCTV system shall be kept in good working order. One camera should be in a position to record all transaction at the counter, another the area where the alcohol is displayed and a third to record all head and shoulders of persons entering the store. A forth the area immediately outside the entrance door to the premises.
- 7/** Images from the CCTV system shall be capable of retention for 30 days, and be made available to police on request or as soon as practicable.
- 8/** If the CCTV system should at any stage fail to operate and record properly then the police licensing officer and the local authority should be notified and the defect should be rectified as soon as possible.
- 9/** A monitor showing one or more of the CCTV images shall be positioned so that it is visible by customers and staff at the till area.
- 10/** There shall be two adult staff members on the premises between 7pm and up until the close of business each day.

Public Safety

- 1/ Risk assessments are carried out to ensure the safety of staff and customers
- 2/ First aid boxes are available on the premises and maintained
- 3/ A fire detection system is in place on the premises and is tested on a regular basis

The protection of children from harm

- 1/ No ID - No Sale" policy will be put in place as a reminder to staff of the need to be vigilant in preventing underage sales and to customers that it is against the law for anyone under 18 to purchase alcohol
- 2/ A "challenge 25" scheme gives staff additional support and encouragement to ask for ID from any person appearing to be under 25 years of age to prove that they are over 18
- 3/ Only photographic driving licences and passports will be accepted as forms of identification
- 4/ Use signage to remind staff to ask for proof of age
- 5/ Use signage within the premises, so customers are aware of the scheme and are not

offended when asked for proof of age

Annex 3 – Conditions attached after a hearing by the licensing authority

N/A

Annex 4 – Plans

Licensing Services Registered Plan Number: 1867/17