

Appendix 3 - Online Youth Survey Analysis - Summary of online responses

Overview

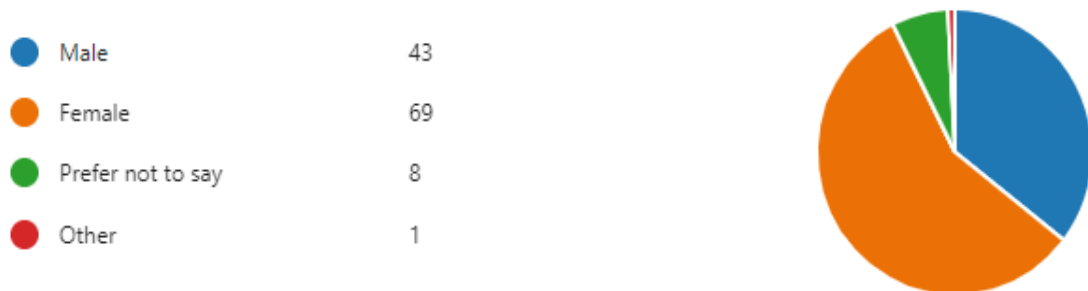
This paper provides a summary of the Youth Offer Strategy Consultation by Hillingdon during the period 03.04.23 to 05.06.23.

Methodology

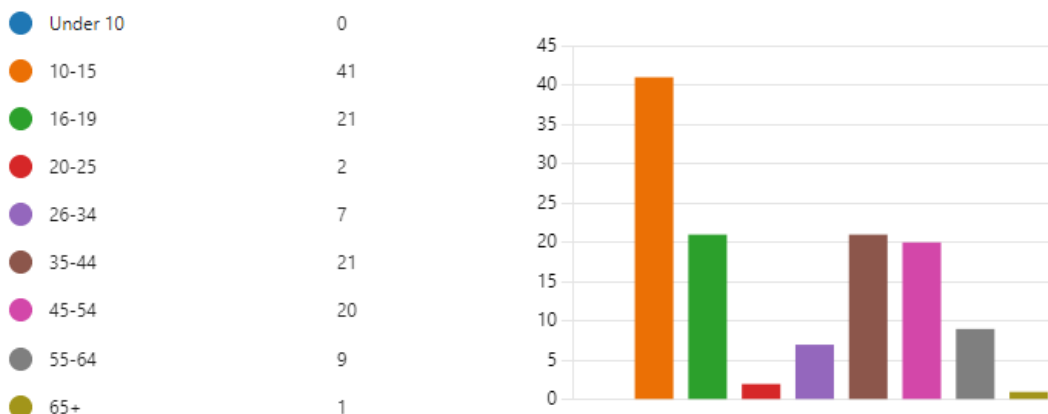
The methodology used was an online survey carried via the council’s website. The survey was distributed via social media.

Who Responded?

- There were a total of 123 responses. 89 were directly from residents, 24 were from someone attending an educational setting in the borough. The remainder were either from the voluntary sector (3), business community (3) or where someone was writing on behalf of a resident (4).
- 57% of respondents were female 36% were male. The remainder chose not to disclose their gender.

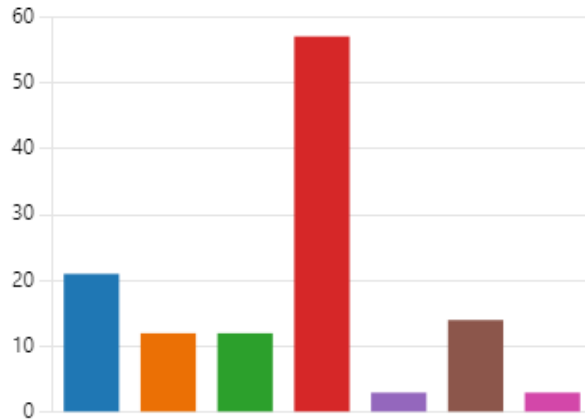


- The majority of respondents were from the 10-15 age-range.



- Looking at Ethnicity and Disability. The majority of the responses were from those with a White heritage at 49%. 17% of respondents were from an Asian British background with just under 10% being from a Black heritage or mixed-race heritage background.
- Looking at how this compares to the profile of communities within the wider borough – responses from White heritage were broadly on-par (49% response compared to 48% representation in the local community). Conversely there was an under-representation of Asian responses (the Asian community making up approx. 33% of Hillingdon residents). There was an over-representation of black or mixed race voices (with black heritage communities representing approx. 7.8% of Hillingdon’s population and mixed race communities accounting for 4.4% of the population).

● Asian or Asian British ethnic g...	21
● Black, Black British, Caribbean...	12
● Mixed or multiple ethnic grou...	12
● White group or background (E...	57
● Other ethnic group or backgr...	3
● Prefer not to say	14
● Other	3

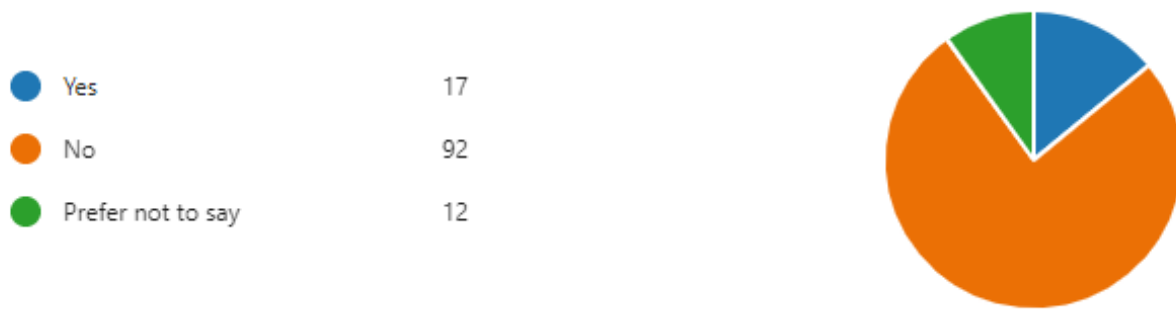


- 68% of respondents stated that they did not have a substantial physical or mental health condition which limited their day to day activities, 20% ticked yes with the remaining 14% preferring not to say. The percentage citing a disability is considerably higher than the overall population which is just over 6%.

● Yes	25
● No	84
● Prefer not to say	14



- 14% of respondents stated that they had Special Educational Needs, 75% stated that they did not with the remainder of respondents referring not to say. Based on locally held data from the SEND team – approximately 10.1% of the school-aged population has a SEND need.



Headline findings were as follows:

- The majority of respondents (57%) stated that they were not a member of any Hillingdon Youth Services or programmes. 43% of the respondents stated that they were involved with other Youth services and programmes these included; Scouts, Duke of Edinburgh's Award and HACCS.
- Of those respondents who stated they were not involved with or a member of Hillingdon Youth Services or programmes 30 cited not being aware of the services on offer or stated that services weren't marketed well enough.
- 35% of respondents indicated that they attended a youth services programme at least once per week. 14% cited participation frequency as being once per month, the remaining 51% stated that they had never attended.
- Looking over a more longitudinal basis – the survey asked respondents whether they had attended any youth centres over the last year. 32% responded in the affirmative with the remainder stating no.
- Harlington Young Peoples Centre was cited by the most respondents 28%, Next most popular centres were Ruislip Young Peoples Centre 23% and Fountains Mill Young Peoples Centre and South Ruislip Young Peoples Centres both cited by 21% of respondents. Only 7% of respondents stating that they had used Charville Young Peoples Centre.
- When asked which activities, support or events they had attended – the bulk cited none (cited 48 times)– however this was accompanied by a relatively high response for 'hanging around with friends' (cited 25 times). This suggests youth centres are a popular place to socialise if not to undertake a specific activity. Of those respondents that did cite an activity or support reason, accessing a youth worker proved the most popular (cited 21 times), followed by sporting activities (cited 21 times) and participation in the Duke of Edinburgh awards (cited 19 times).
- Respondents were asked what activities not currently on offer they would like to see, most popular responses were emotional and mental health support, sporting activities, trips and excursions and outdoor education.
- Of those respondents that stated that they did not attend 19 cited issues with location (a centre not being close by) 16 cited lack of interesting activities with 14 citing being afraid to attend.
- Respondents reacted positively to the proposition of youth services being delivered from a variety of settings (parks, libraries, leisure centres, youth bus) with 58% suggesting they were more likely to attend a more hybrid youth offer.

- Reasons from respondents who answered no (19%) or maybe (23%) to not attending a youth club included anxiety about attending the new setting, especially if it was far away or where friends weren't attending. A number of responses also highlighted difficulties for children with additional needs attending, indicating that the unfamiliar setting would be unsettling or that there would be concerns about sufficiently trained staff being on hand.
- 80% of respondents reacted positively to the proposition of offering more youth programmes and support online. Of the 20% who reacted negatively reasons cited included that too many things are being delivered online currently and young people need to be together in a physical way to improve social skills.
- When parents and carers were asked what type of offer they wanted to the top three answers were:
 - Drop-in sessions accessible for everyone
 - Organised sports
 - School holiday programmes
- Inclusivity is a major theme that ran through a number of responses. When asked whether the new vision and delivery plan would help advance commitments made in this area 51% responded yes, 13% responded no, with the remainder (36%) stating partly.
- Respondents who did not see the new vision supporting inclusivity offered the following comments :
 - *One of my children is autistic and also has a diagnosis of ADHD. Reading through the proposal, I did not see how he can be supported in the groups/clubs. It needs to be stated clearly for parents of children with SEN.*
 - *Autistic young people have social anxiety. The groups for autistic people are all for young people with learning difficulties. Not enough for the very able young people who find it hard to mix.*
 - *Not all youth centres are in a locality of everyone in the borough e.g someone from north of the borough might have to travel far for these activities being provided*
 - *Because everything the council seem to offer us for children with parents who don't work or have a disability. There is NOTHING in place for children with working parents and haven't got a disability. Events etc should be for ALL children not just cherry picked because they are deemed worse off.*

- *Would special need children get the 1 to 1 support they need to keep them safe? As with mainstream you need less staff but with special needs you need to offer more qualified ones.*
- *It is important that clubs are inclusive to all but Hillingdon should also expand their youth offer for children and young people's needs as significantly complex where specialist youth activities needs to be available. Currently this offer is so limited parents are looking for support outside of the borough.*
- *My mum showed me this questionnaire. Young people don't use Facebook or rarely visit Hillingdon Council website. How do you want to engage with us, if you don't know where to look for us? Youth Centres are not advertised enough. We don't know what they have on offer. I didn't know that one of it is in Ruislip. For me YC= young people, who are in gangs or have family problems. YC sounds boring.*
- *I don't know if young people have been involved in developing this, this survey doesn't seem to be aimed at them it's too long and the offer is very confused and confusing for an adult like me so I don't think its very user friendly for kids. Lots of the ideas aren't explained properly. Why are you talking about uniformed organisations? My son was a cub but that wasn't anything to do with the council. You talk about localities but the club in Uxbridge has closed with nothing to replace it - I've been told he can go to the Family Hub but there are only 2 session a week (not for my sons age group) otherwise I've got to get him to Hayes or Ruislip, I don't have a car so neither is possible that's not an improvement that's just cuts.*
- According to the survey, the council website is the most popular source for information on youth service provision (cited 50 times), followed by an internet search (cited 39 times). Within 40 responses however, respondents also indicated that they did not know the best place to get information. This ties in with other findings around the ostensible.
- Finally, when asked how young people could be engaged better the most popular suggestions included them being part of local participation groups for young people and through online surveys.